



Have Fun!







"Re Dominion Day Holiday



All the Company's places of business in Winnipeg—City, Mail Order and Factory—will close on Wednesday, June 30th, at the usual hour, and remain closed until Monday morning, July 5th."...

... Only 35 words—this official directive to the staff—but what a wealth of meaning it contains for Winnipeg's 8,300 Eatonians! Thanks to the kindness of our Company, four whole days of lilting outdoor life ahead! Four days—ninety-six hours—in which to pack happy, healthy fun!



Let's Go!



"John Macdonald (Toronto's pioneer wholesale dry goods merchant) sent for Timothy Eaton one day in the early 80's and asked: 'What are your liabilities, Mr. Eaton?' Mr. Eaton told him. 'And what is your credit balance?'

"'Seven dollars, a wife and five children,' was the startling reply."

No further questions were asked. This straight-forward response, so typical of the founder, won for him the accommodation he needed—his business flourished and the rest is history. We could end here because, to most of us, the traditions of this great organization, so steadfastly adhered to, are now a time-honored story.

But, to the hundreds of younger folk who join the Company each year fresh from school and college, the founder's life is a new and fascinating story.

It is a story with an inspiration that will help each young employee to build and shape his career just as it has done for many a successful Eatonian of today. Therefore we strongly recommend to our young people two books in the staff educational library: "Timothy Eaton," by George G. Naismith, and the "Golden Jubilee Book."

We're Forty-Three Years Old This Month

Again for the benefit of our younger Eatonians, let us briefly review the Company's western development. Early in 1904 a block of land was bought on Portage Avenue and the first prairie sod turned in July of that year. Less than a year later, or on July 17th, 1905, the formal opening of our Winnipeg store took place. The building was then five stories high, as seen in the accompanying picture. The first selling staff comprised 700 Eatonians, but within a few weeks 1,250 were employed.

Today, Eaton's in Winnipeg comprises the store, two great mail order buildings, the Alexander Avenue warehouse and printing plant, the garage and power plant—or a total area of over 44 acres! Added to this is our western network of 13 stores, two foodaterias and 31 order offices. The combined staff of the western division is now 12,015 Eatonians. Of this number 441 have been 25 years with Eaton's, 250 have 30 years' service, 198 have 35 years' service, 42 proudly claim 40 years with the Company and two pioneers have marked their 45th anniversaries. Or, as at June 9th, a total of 933 members of the Eaton Quarter-Century Club in the West!

The tremendous growth and expansion made over the years since then, is the merit of approval placed on the kind of a store Eaton's strives to be at all times—simple, sincere, willing, courteous and friendly. Let us go on to new achievements in the future!

THANK YOU, EATONIANS!

A Message From Our General Manager Mr. R. S. McCordick

The generous contribution of \$25,000 from the Winnipeg employees of the Company to the building fund of the new Children's Hospital has been a further justification of the statement made by us that the response of Eaton employees to every community appeal has always shown the way for others to follow.

The support accorded the drive for funds for this very necessary community project, by management and employees alike, is an indication that there is full realization in the hearts and minds of all that a new Children's Hospital is a vital necessity.

On behalf of the executive, I wish to thank all employees for their whole-hearted support of this Building Fund Campaign.



LADY EATON HONORED

Lady Eaton was paid a special honor recently by the Canadian Dietetic Association during their 13th annual convention held in Montreal.

An honorary life membership was bestowed on Lady Eaton in recognition of her outstanding contributions to the profession of dietetics. We of the Winnipeg store wish to join Lady Eaton's many friends and associates in offering her our sincere congratulations on a well-deserved honor.

* * *

It was a pleasure to welcome Lady Eaton during her brief visit to Winnipeg as a member of the executive committee of the United Emergency Fund for Britain. Lady Eaton arrived in Winnipeg on Thursday, June 10th to attend the launching of the fund in Manitoba. While here she visited Mr. and Mrs. G. M. Eaton and her grandchildren before leaving the following day for western points.

Sorry, Sam!

In the write-up of Mr. Sam Taggart's 35th anniversary (June Contacts) Sam's rank appeared as despatcher of elevators instead of "inspector."

This faux pas is like addressing a soldier as "corporal" instead of "sergeant." Sam tells us with that genial smile, that he "didn't mind"—but we're sorry just the same.

RECENT APPOINTMENTS

Lethbridge

Department L229—Men's and boys' clothing, furnishings, hats, caps and furs:
MR. A. D. McLENNAN, assistant.

Department L237—Men's, women's, children's shoes and rubbers: MR. R. PITT, assistant.

Humboldt Order Office

MISS A. SKULSKE: in charge.

Kamsack Mail Order Office

MISS E. MAGUIRE, in charge.

Mail Order Office

Shopping card assembly and packing; Shopping service: MR. A. REID, head of department.

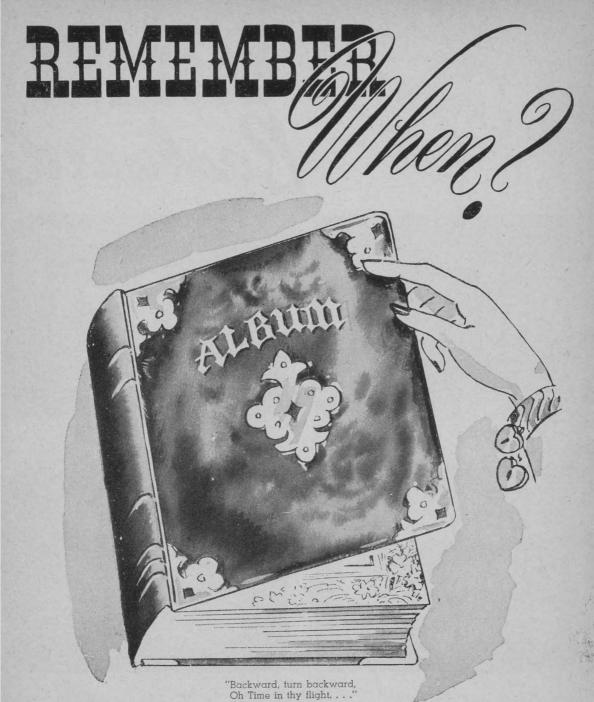
DOMINION DAY — 1948 STYLE

With a heigh and a heigh and a ho-ho-ho! We'll pack up our bag and away we go— Off to the beach where the breezes blow, With a heigh and a heigh and a ho-ho-ho!

Before I leave my post today To grab my hat and dash away, A great big **thank you** I would say To those who planned this **holiday.**

Appreciation we'd like to show, Three cheers to the Company who made it so; We'll lock up the store and away we go, With a heigh and a heigh and a ho-ho-ho!

-Elizabeth M. Moyer (dept. 11!)

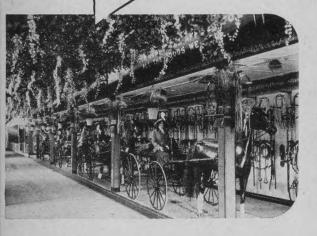


Succeeding pages show a few scenes from Winnipeg store's activities in the long ago.

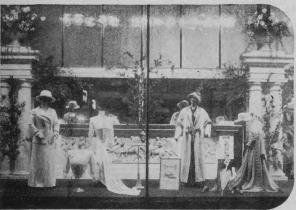
1905-1948



LOOKING Backward









Top left—An Eaton display at a western fair in the "horse and buggy" days. Now, take a second look — the horses and drivers aren't real!

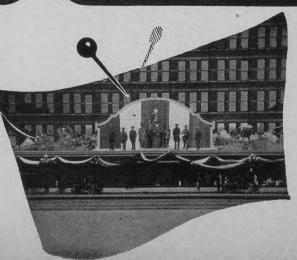
Top right—Remember "ye olde kitchen cabinet," the last word in convenience—or was it?

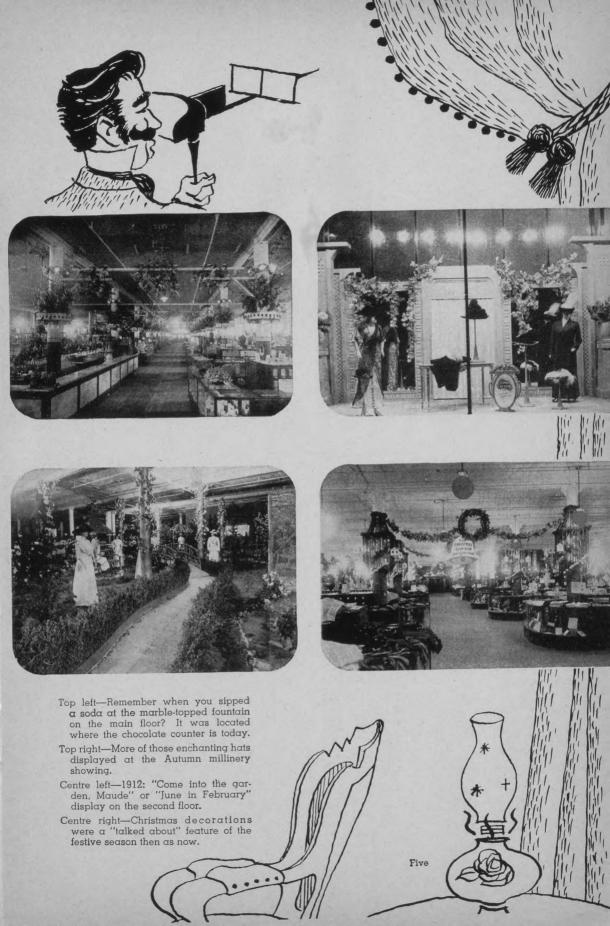
Centre left—1912 fashions for the horse show.

Centre right — Milady of 1912. Talk about the hats of today!

Lower right—Peace declared — World War I.

Four





CONTACTS

Looking Backward



1911 Easter fashions as shown in Portage Avenue windows.





OF OVER ONE OVER OVER OVER OVER OVER

Eatonian Hockey Team, 1907

Left to right, back row—H. H. Clark; that slender youth with the purposeful expression is now our store superintendent, Mr. W. B. Pickard; M. I. Long, S. Judson, the late S. Warren, W. Grant. Front row: M. Squires, S. Cuthbert, the late Mr. A. A. Gilroy, then general manager of the Winnipeg store; H. Keough, A. Wharton. Seated in front: N. Cook, A. Rennie.



Girls' Hockey Team, 1934

Left to right—Verna Musgrove, Florence Musgrove, Babe Goodman, Bessie Pickersgill, Goodie Goodman, May Manson (mail order jewellery), Olive Torrance (bake shop), Helen Ransom, Kay Bowser, Sig Breckman (coats and suits).

Lower picture—Remember when the Winnipeg Winter Carnival was held on the Parliament Building grounds? Daredevils only tried the ski slide in the background!









OUR FRIEND THE VISITOR



"About us all are those who need
The Gift which we have power to give,
We can be friendly while we live,
And by some thoughtful, kindly deed,
Can help another on his way—
And that is SERVICE, come what may."
—Edgar Guest.

Summer travel is now at its height . . . stroll along Portage Avenue and you'll see cars from a dozen states and several provinces — while at Eaton's visitors from the opposite ends of the earth are sometimes seen shopping in the same department! Naturally we Eatonians are proud that the good name of our store has travelled to such great distances. But let us be always on the alert to protect the reputation we have earned.

Do you know why tourists like to shop at Eaton's? Because we have a spacious store, well lighted, well ventilated, a smartly modern atmosphere, new shops and services on every hand. Also floor after floor of desirable new merchandise from the world's best markets—offered to tourists at a favoring tariff plus Eaton's notably moderate prices.

But most important of all, we have a well-trained organization working together to render efficient, friendly service!

So, to repeat, let us keep the good name we've earned—whether our guests be from across the border—from over the sea—or merely the next town. Let us recognize in each visitor a common human fellowship, unbiased by position, money or class; and let us make our store a place where people love to come and prefer to buy!

REGULATIONS REGARDING U.S. VISITORS' PURCHASES

We are advised by the United States Treasury Department, Bureau of Customs, Pembina, North Dakota, that effective May 20th, returning residents to the United States, if abroad at least twelve days, may claim exemption of duty and tax to the extent of \$300.00 wholesale value on purchases if declared by such resident that they are for personal or household use. This exemption may be claimed each six months.

Regarding the \$100.00 exemption. After the United States resident has been abroad for 48 hours this exemption is still in effect, according to the present interpretation at the border points of Noyes and Pembina.

Therefore, a returning resident after an absence of twelve days could take home duty free \$400.00 in purchases.

American visitors to the store should have this drawn to their attention.

THE MORAL IS CO-OPERATION

The tourist business is big business and it's going to get bigger, if the people with the biggest stake in it will stop talking about vague generalities and thinking too directly in terms of dollars and get down to selling service to the public. No section of the country is without tourist attractions. Our trouble is that we have spent far too much time, money and energy selling the natural attractions and completely neglected the amenities that are an integral part of the piece.

-MacLean's Magazine



Tell Visitors About The Emerson Rest Room

-One of the Finest on the Continent!

As hundreds of Eatonians know, one of the most inviting spots road-weary motorists could hope to find is the Eaton Rest Room at Emerson, Manitoba.

Yes, even in winter. One cold, stormy day in February, with the temperature at 37 degrees below zero, we visited Emerson with the Eaton curlers. Dropping into the rest room, we found everything spotless as usual. Even a lovely basket of ferns centred the room on this dreary day, while a welcoming fire blazed on the hearth.

Conveniently situated on the international highway, this cool white stucco building, centred in a beautifully kept lawn, presents a pleasing contrast. Awnings keep the interior delightfully cool, and there's a cosy fireplace for chilly days! Washrooms, easy chairs and other comfortable appointments are at the disposal of the travelling public and welcome! A courteous, helpful attendant is in charge.

"A TOURIST TALKS BACK"

A feature article in MacLean's magazine of June 1st entitled "A Tourist Talks Back" by James H. Gray, has this to say regarding Eaton's rest room at Emerson, Man.:

"... For an example of tourist relations at its best, there is the T. Eaton Co. rest room at Emerson, where you cross into Manitoba from Minnesota. Built adjacent to the customs house at a cost of perhaps \$5,000, it is a ten-strike with tourists. It is spotlessly clean, always. The toilets and taps work. The paper towel rack is always full. There is a waiting room with comfortable chairs. It is always open. I

don't doubt that it paid for itself in profits from grateful tourists the first year it was open.

"Everybody in business cannot, of course, go to such lengths as these. That isn't too important. What is important is the understanding shown in the problems of the tourist, an understanding that is so obviously lacking almost everywhere in the country."

Be sure to tell visitors about this Eaton service. If they haven't already discovered the Emerson Rest Room—and are travelling across the border—it offers a welcome break on the long trail ahead,



Top Row—Two larger pictures show some of the twenty-one "good Samaritans"—all Eatonians—who received certificates for passing their first-aid examinations conducted by St. John Ambulance Council. Circle: 18-year-old William McIntosh, a certificate winner, who was unable to be present.

Lower Row—Left: In a stirring address, Mr. R. W. Payne, provincial secretary, declares certificates are from the world's oldest organization, founded in year 800. Right: Mr. Clayton Tucker, chairman of the Eaton Safety Committee, welcomes the guests of honor.

First Aid Class Receives St. John Ambulance Certificates

'Tis said that "After the verb 'to love,' 'to help' is the most beautiful verb in the world."

Twenty-one Eatonians were presented with first-aid certificates awarded by St. John Ambulance Council during a dinner held in their honor on Wednesday evening, June 2nd, at Moore's Restaurant. Mr. Clayton Tucker, chairman of the Eaton safety committee, presided. Presenting the certificates to each member, Mr. W. B. Pickard, store superintendent, said: "I am proud to be with you tonight, because each of you has shown a desire to give up your leisure hours in order to learn something good and helpful to your fellow men." Mr. Pickard added that he had interviewed some of the first aiders and was impressed with the unselfish motives that guided them to take the course.

Mr. Tucker welcomed the class and spoke of the value of knowing where to find people trained in first-aid work in an emergency. These new first aiders, together with the many others of our staff who had taken the St. John Ambulance course over the years, were to be highly congratulated on their devotion to such a cause.

Mr. R. W. Payne, provincial secretary of the St. John Ambulance Council, spoke of the need for assistants and home nursing aides in the work of the oldest organization in the world, The Grand Priory in the British Realm of the Venerable Order of the Hospital of St. John of Jerusalem, which was started in the year 800. He also spoke of the wonderful help afforded the work by Eaton's, whose subscription to the St. John Ambulance campaign recently had amounted to five per cent of the total subscribed across Canada.

A film on accident prevention was also shown, with the assistance of Mr. W. McIntosh, teacher of the first aid course.

Mr. A. D. MacDonell thanked the Order of St. John for conducting the course—"A work," said he, "that is close to the heart of our Company."

Those receiving certificates were: Charles Aldous, Wesley Harris Alexander, Gordon Campbell, Ruby Boyd Gibb, John Hall, Mabel Hatch, Winnifred Jamieson, Helgi Oli Johnson, David Allan Knight, Gerald Long, William McGimpsey, Eric McIlvenna, William McIntosh, Rose Alice Nunas, Margaret Orr (Mrs.), Rose May P. Palmer, Mary Penner, Paul Reimer, James Steward, Roberta Valentine, Daisy Zetterstrom.

Do you know that a doctor says one million women are overweight? These, of course, are round figures.

I've seen the land of all I love,

Fade in the distance dim;

I've watched above the blighted heart,

Where once proud hope had been; But I've never known a

sorrow That could with that

That could with that compare,

When off the blue Canaries

I smoked my last cigar.

—Joseph Warren Fabens



Mr. Biesel (left of picture) is presented with a gift by Mr. Chavance, on behalf of the Paris office staff.

Felicitations, M Biesel

En Votre 45em Anniversere

The following letter comes to us from Mr. H. E. R. King, of our Paris office:

"The Editor, Contacts, Winnipeg.

"Paris, June 10th, 1948.

"Dear Sir: On the occasion of the completion of Mr. Biesel's 45th year with the Company, the Paris office staff presented him with a cigar box, but alas! empty, as, since the end of the war, cigars are not procurable in France. The enclosed photograph shows Mr. R. Chavance giving Mr. D. P. A. Biesel (left) the cigar box, and we thought this photograph might be of interest to you."

Thank you for writing, Mr. King! Winnipeg buyers, as well as many veterans of World War II who had the pleasure of visiting Paris office, will join in extending their warmest congratulations to Mr. Biesel on completing 45 outstanding years with the Company. (Alas for that empty cigar box!)—(Ed.)

Walter Walberg Receives British Empire Medal

During the recent visit of Viscount Alexander to Winnipeg, His Excellency pinned the British Empire Medal on the manly chest of Walter Walberg (picture framing W.R.). The investiture was held on May 2nd at H.M.C.S. Chippawa.

During World War II Leading Sig. Walberg served on convoy duty in the North Atlantic. His citation reads:

Walberg, Walter Andrew, Convoy Ldg. Sig. RCN(R) V-9363

"Leading Signalman Walberg has served continuously in the North Atlantic for the past three years.

"During this time he has been frequently commended by Masters of Merchant Ships, in which he has served, for his wholehearted devotion to duty and marked efficiency.

"His conduct has at all times been in keeping with the traditions of the Canadian Naval Service and for this he is worthy of high merit."

Nice Meeting You, Mr. Williams!

Mr. E. Williams, manager of the C.D.S. in Picton, Ont., accompanied by Mrs. Williams and their two daughters, Elizabeth and Janet, paid α visit to Winnipeg store on June 14th.

Mr. Williams celebrated his quarter century with the Company last year and is now visiting the west during his well-earned holiday. It was nice meeting you; drop in again sometime, folks!

Anniversary

When travelling round about the world Both near and far in many climes,

I often note the monuments

Which honor both the men and times In which they lived, and what they did To gain the plaudits of the crowd;

An honored life should not be hid,

A life of which the State is proud.

But all the monuments which stand

Are not of marble, richly carved; All benefactors of the land,

And of the peoples whom they served, Are not immortalized in stone,

By carved rock or stately pile; These do not tell the story all,

If we but pause and think awhile. For some leave monuments in homes,

Of kindly deeds and loving thought;
And some great principles espouse,

Of rules of life which can't be bought, Fair dealing with their fellow man, Of honesty at daily task—

Such was the founder of this Store, His monument? No need to ask.

May we have strength to carry on
The work that he so well did start;
From morn until the evening gong
Let each Eatonian do his part

To keep unsullied the fair name,

Undimmed the honor of our Store, That Eaton's well shall serve this town Twice three and forty years, and more.

-W.G.



Top Row, left to right—His Worship Mayor Coulter declares "Eaton drivers are doing an excellent job as ambassadors of the Company." Mr. R. M. Pinfold, assistant general manager and chairman of the evening, tells of the 750,000 miles driven by Eaton drivers during the year without personal injury. Mr. W. B. Pickard, store superintendent, introduces a film of Eaton horses and discusses the Safety Campaign. Mr. R. J. Fry, acting for Mr. G. M. Eaton, makes presentation of token award to driver Stan Barlow.

Lower Row, left to right—J. Kerr Wilson (CKY) leads the community singing, assisted by Bill Kolmar, accordion, and Tom Laidlaw at the piano. Another guest of honor was "Rusty" Walker, Eaton's Brandon store. ("Rusty" poses in the doorway of a new Ford vanette type of delivery truck.) Magician Ken Leyton does the "impossible"—(ask driver "Shorty" Cumbers). General view of "among those present."

750,000 Miles of Safe Driving

Eaton Drivers Share \$2,400 in Cash Awards For Record Year of Safety and Road Courtesy

"The public like to see Eaton drivers go about their daily work on Winnipeg streets because they know that the children are safe, declared Mayor Garnet Coulter who was a guest of honor at the 10th annual dinner held in connection with the company's safe-driving and road courtesy campaign, in the Fort Garry Hotel on Thursday evening, May 20th. "When 184 drivers of The T. Eaton Company are careful to observe safe driving and road courtesy," added His Worship, "that is good public relations.

Chairman of the evening Mr. R. M. Pinfold, assistant general manager, introduced the following guests of honor in addition to Mayor Coulter: Chief A. McDonald, St. James Police; Chief Baudry, St. Boniface Police; Mr. W. Trevor Davies, Provincial Safety Director; Deputy Chief Robert Jameson and Traffic Inspector Robert Still of the Winnipeg Police Department.

Thanking the drivers on the Company's behalf, Mr. Pinfold declared that the men had driven a total of 750,000 miles in the past year without causing a personal injury. "This is the best record we have had since safe-driving campaigns were organized ten years ago," he added.

Mr. W. B. Pickard, store superintendent, introduced a color film showing Eaton horses taking part in the Brandon Exhibition. He also told of the contribution to Manitoba fairs made by many of the finest animals from our delivery stables.

When the safe-driving campaign was first introduced by the Company, Mr. Pickard explained, it was planned as a winter project only. But it had grown to such proportions that it had now become a Canada-wide feature with the Company. He also related incidents of courtesy and thoughtfulness by Eaton drivers during the year that brought grateful letters from the public.

Token Award Presented

Presentation of a token award to Driver Stan Barlow was made by Mr. R. J. Fry. Acting on behalf of Mr. Gilbert Eaton, director, who was unable to be present, Mr. Fry told of driver Barlow's touring the province for the delivery department. On this venture Stan had proved to be not only a capable, courteous driver, but also an excellent salesman.

Responding, Driver Barlow also displayed a gift for "standing up and speaking up." He thanked the Company on behalf of his fellow



Top Row, left to right—Mr. W. Trevor Davies, provincial safety director, congratulates the drivers on their achievement. Mr. Clayton Tucker, delivery manager, reviews the campaign with pride. Chief of Police A. McDonald, St. James; Mr. H. Carson, Eaton's; Inspector Robert Still, Winnipeg Police. Stan Barlow receives the token award for his fellow drivers. Lower Row—Two general views of "among those present."

drivers. "Our objective," he declared, "is to drive the highways and byways accident-free—only when we have achieved that will we be content."

Mr. W. Trevor Davies, Provincial Accident Prevention Bureau, spoke briefly on the problem of speed and the need of combining speed with intelligence.

Summing up, Mr. Clayton Tucker, delivery manager, thanked his men for the leadership in safe driving and road courtesy they have achieved. "We've been hammering away for nine years," he added, "and the Company has been right behind us all the way." Mr. Tucker also had a word of appreciation for the work of the safety committee who were present in a body, and all who had assisted in arranging the event.

On the lighter side of the evening was a sparkling programme—the artists being J. Kerr-Wilson, vocalist; Tom Laidlaw, pianist; Bill Kolmar, accordionist, Ken Leyton, magician.

Silver Medallist



The Flexon Silver Medal, highest award for Organic Chemistry, was recently awarded to Mr. Jack Pinder (drugs), a graduate of the Manitoba College of Pharmacy class '48

During World War II Mr. Pinder was a flying officer in the R.C.A.F.

As a navigator he made 62 "ops" — 42 on coastal command and the remainder dropping airborne troops.

"Most of the shadows of this life are caused by standing in our own sunshine."

—Ralph Waldo Emerson.

An Orchid For Violet Holloway! "Miami, Man.

"Miami, Man.,
"May 6th, 1948.
"The T. Eaton Co.
Limited,

"... Please hold my lamp for me until Tuesday — the money will be in that mail. May I compliment you on the acquisition of Miss Holloway's services (of department 277). She is a very

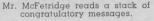
charming girl, a wonderfully helpful saleslady, and very obliging. It is a pleasure to be waited on by her.

"Thanking you, and hoping you will meet the request of a shy old customer.

"Faithfully yours,
"Marion L. Blight."

Thirteen







June 5th—The McFetridge desk—even the shamrock was not forgotten. For every caller there was a cigar or "help yourself to the chocolates!"

Forty-Five Years With the Company and Still Going Strong!

MR. A. C. McFETRIDGE

Group Manager, Mail Order Furniture and Draperies

When a man has worked for 45 years with one of the finest companies on earth—reached a high-ranking position—won the respect of his business connections everywhere—likewise the affection of his associates, and finally—has raised four strapping sons, each of whom served his country in World War II—that man—Alexander C. McFetridge—can say with emphasis: "It has been a good life!"

On Saturday morning, June 5th, Mr. McFetridge completed his 45th milestone with the Company. The occasion was marked with a breakfast party in his honor.

This was attended by members of the mail order furniture and draperies departments, representatives of kindred departments and old friends around the store. Mr. W. Agnew, head of department, mail order draperies, presided.

A sheaf of congratulatory messages were read to Mr. McFetridge from business connections and Eatonians across Canada. To quote a few: "Be jabers, keep on going!" "Your advice has always been good and sound;" "May you enjoy good health till you're a century plant;" "More power to you," etc.

Presentation honors were in the hands of Bob Dudley, a veteran member of the staff. Bob's remarks were brief but sincere, and in his eye there was a gleam of affection for his chief as he ended: "Mr. McFetridge bawls you out when you have it coming—but when he does it's finished and there's no hard feelings." Bob then presented Mr. McFetridge with a handsome chest of flatware attached to which was a green silk ribbon bearing the names of his staff.

"It was just such a fine June morning as this that I went looking for a job with the Company," said Mr. McFetridge on rising to express his thanks. "And now," he continued, "after 45 years I still think The T. Eaton Company is the best company in the world to work for." He also spoke of old associates present and thanked his staff for their grand support over the years.

Mr. Frank Carpenter who "still felt that he was one of the gang," said that "Mac" was the best known buyer in the retail furniture trade today and bore an enviable reputation.

There were other tributes to our hero by Mr. Stan Robertson; the chairman, Mr. Agnew, and Mr. W. W. MacLeod. All agreed that Alexander McFetridge is "a hard fighter, a square shooter, a brainy Irishman—a fair man who has been a great friend to us all."

Coming back to the office we looked up Contacts' files and found that it was also on a Saturday morning (June 5th, 1943) that our hero celebrated his 40th anniversary. The war was at its height and proudly standing on his desk, then as now, were pictures of those four strapping sons in uniform.

One of them, Dr. Gordon, F.R.C.S., is now located in England, Taft is assistant sales manager with Simmons Ltd., Montreal; Norman is with College Street store, Toronto; and Walter is on the paints staff here. And of course there are the younger ones: Peter, 10, Nancy, 8, and Gale, 5—not to mention that grandson, Taft. Mr. McFetridge declares "They all keep me young."

Congratulations from Eatonians across the network to a young old-timer!



Mr. W. H. (Billy) Wilson Forty Years An Eatonian

Still the same modest-mannered, energetic, square-shooting Irishman who came to Eaton's on May 27th, 1908, Mr. Billy Wilson (head of department, mail order sporting goods) was tendered a complimentary dinner at Moore's on May 27th, 1948, in honor of his 40th anniversary with the Company.

Mr. Robert Hutton (first assistant) presided. Head table guests with Mr. and Mrs. Wilson were Mr. Frank Cowley (supervisor) and Mrs. Cowley; Mr. and Mrs. John Moss.

Tributes to Mr. Wilson as an Eatonian and a man were expressed by several speakers. Responding, the guest of honor stressed the happy years he had spent with Eaton's and the fine spirit of co-operation he had enjoyed from the staff.

A social evening followed with Jack Stocks leading the singing and Jimmy Carson at the piano.

The accompanying picture shows Billy Wilson at his desk earlier in the day. It was taken shortly after he had been presented with an opulent looking desk set, a token of affection from the staff. A bouquet was also sent to Mrs. Wilson as her share in the honors.

Despite his four decades of service, Billy Wilson is still "youngish" and doesn't appear to have lost much to that old thief, Time. Congratulations from friends here, there and everywhere!

GEORGE LIVINGSTONE

"I have enjoyed every minute I have spent with The T. Eaton Company," declared George Livingstone (132 department) on his 35th anniversary morn. "Thirty-five years is a long time in business life, and to enjoy good health all those years is really a blessing." Mr. A. D. MacDonell then presented George with a smartly designed mantel radio on behalf of the department.

At this point the "b-b-ring" of the telephone brought a friendly and familiar voice to George. It was Mr. B. C. Scrivener calling to add his congratulations. Another thoughtful gesture occurred when flowers were sent to Mrs. Livingstone who was in hospital at the time. Many will remember her as Maude McClintock (drugs). George is fond of gardening, which outdoor pursuit, no doubt, has been largely responsible for his good health.

ALFRED HAMILTON

Celebrating his 35th anniversary on May 27th was Alf Hamilton (elevator staff). Alf was one of the six long-service men of 144 department, who were guests of honor at a big staff party held on April 28th in the Civic-Caledonian Club (Contacts, June). On his quarter-century day Alf was the recipient of a golf bag and two clubs, a gift from the department presented by Inspector Jack Cheale.

Born in Greyabbey, Co. Down, Ireland, Alf came to Canada as a young lad and joined the Company, starting in 144 where he has spent his entire service. A veteran of World War I, Alf served in France, Belgium and Germany. Mrs. Hamilton was the former Hazel Dusang (telephones) and not forgetting her on Alf's anniversary, the department sent chocolates.

Gardening is Alt's favorite hobby in the good old summertime. Here's to the best of health, a fruitful garden, and, who knows—perhaps a hole in one!

Anniversary honors for George Livingstone (left).

Alf Hamilton (left of picture) receives anniversary gifts.







Top Row—Mr. and Mrs. Grassick with daughter, Jacqueline, at left. Lower—Forbes' anniversary morn. The two admirers are Mary McDonald and Ruth Peterson (general office).

FORBES GRASSICK

So Forbes married "the cute little sister" and they lived happily ever after. That's the end of the story, but not of the romance. It all began away back on May 29th, 1913, when teenage Forbes Grassick got himself a job at Eaton's washing ink wells for the wages office.

A few years later found him in the hell that was Passchendaele with the ("P.B.I.") infantry. Here he picked up a blighty, "because," says Forbes, "I didn't duck quickly enough."

Invalided home to Tuxedo hospital, Winnipeg, the youthful soldier's shattered leg was amputated. Enter the "cute little sister!" Throughout the operation and convalescence, Forbes tells us that he had his eye on a "cute little sister" who attended him

"But a buck private couldn't step out with a lieutenant (which is the rank held by a military hospital nurse) so we got mar-

ried." Today Mr. and Mrs. Grassick have two daughters—and Forbes is also one of our youngest granddaddies.

This brings us to May 29th, 1948—Forbes' 35th anniversary with the Company. To mark the occasion, Grandpa Grassick's desk was gaily decked by his associates of the general office. Then followed the presentation to Mr. Grassick of a sunbeam electric razor and a beautiful living-room mirror. Another happy event was a luncheon held in his honor at Moore's restaurant. Mr. George Paull presided at this event and there were warm tributes to Forbes as an Eatonian and a gentleman by Messrs Walter McNaught, Albert Kent, Miss Ivy Vale, as well as the chairman.

Responding, Forbes briefly reviewed his career, told of his romantic marriage and paid a gallant compliment to his wife. Mrs. Grassick also made a bright little speech of thanks, adding with a twinkle, that during World War II she had been "a war bond widow"—since for five years Forbes was engaged in this exacting work. The luncheon closed with three cheers and a tiger for Forbes Grassick and Co.

HENRY M. REID

Veteran of two wars, Henry M. Reid (stock audit), celebrated his 35th anniversary with the Company on June 6th. In the absence of Mr. J. L. St. John, Mr. N. E. Livingston (head of department) presented Harry with an Eversharp pen and pencil set as an anniversary token, on June 5th, from members of the department.

Harry has spent his 35 years in various departments, each of which was represented on his desk. A pair of bright yellow socks for example, showed the hosiery department where he spent his first 17 years; a handful of buttons represented the notions (six months); a requisition, western buying (eight years); a curtain rod showing the drapery department (six years); and an express bill from stock audit where he has been for the past three and a half years.

Serving in both World Wars I and II, Harry spent a total of eight years overseas. As a sergeant in World War I he was attached to the 3rd Field Ambulance. In World War II he served with the Dental Corps. He has both the St. John's Gold Medal and Mons Star.

Edinburgh born, Harry attended the Royal High School. (Incidentally, this is where King Edward VII also received his education.)

Mrs. Reid is the former Lilja Hordal (cash office). They have one daughter, Frances, attending United College. Harry keeps the office supplied with flowers, and like a true Scotsman, he plays a keen game of golf.

Congrats

Sixteen

CHARLES J. CLEVE

Saturday, June 12th, was a happy and memorable one for that widely known custodian of our employees' wages savings ledgers, Mr. Charles James Cleve, affectionately known as "Jim" to his legion of admirers.

It was Jim's thirty-fifth anniversary, but standing at his high desk, coat off, he was working away as usual. Suddenly a phone message called him away. Returning a few moments later, Jim found a delegation from the general office awaiting him.

Instead of the usual group of ledgers, however, his desk bore a pile of anniversary "loot." A fishing rod, bait box and baits that would make any Isaac Waltonian droo!! "With the best wishes of the general office gang," said Mr. Walter McNaught, who made the presentation.

A real fisherman and lover of outdoor life, Mr. Cleve's eyes glistened happily as he fingered the baits and expressed his thanks for this token of remembrance.

An Englishman and a widower, Mr. Cleve has spent his entire 35 years' service with the G.O. His two sons are also well-known Eatonians—Leslie, head of department, mail order men's fur-

nishings, and Harold with the radio department. Congratulations to another well-loved old-timer!



NEWS FROM THE ALTERATIONS

Every day brings its own story, and here are the latest stories from the alterations department

Flora Parent is a gal that can smile and make life worth while! She happily surprised us with a lovely diamond from Roger Brunel. The best of luck to you both in the future.

Dennis Brisco is always wanted here, there and everywhere, and now he has been transferred to 901 department. He was presented with a wrist watch as a token of remembrance before leaving 1041. Dennis says he will miss us a little, but we wish him lots of luck in his new position.

33 MAIL ORDER GOLF CLASSIC

The annual classic golf event of the season in 36 mail order took place on June 4th at Windsor Golf Course when Bobby Holmes and "J. R." Hearst staged a closely fought competition. According to reporters, the 1948 game resulted in a tie but the exact score is a sportsman's secret.

Department 36 welcomed Adam Beck when he dropped in to visit all his old friends in the department on June 11th. We were glad to see you looking so fit, Mr. Beck, and interesting to hear of your activities and hobbies.

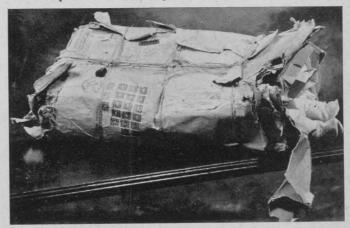
-F. Rogers

"IS MY SLIP SHOWING?"

asks a shy little voice from the parcel

One hot day last August the nephew of Mr. R. G. Chatwin (basement store) said to a saleswoman, "I'd like an Eaton beauty doll, and will you please send it to Miss Maryls Bjornson in Bombay, India? She is 5 years old, and it is for her Christmas present, so I know you'll wrap it carefully."

Thinking of her own "doll days," the parceller momentarily nestled the blonde beauty in her arms. Then carefully wrapping the lovely gift in folds of soft tissue, she parcelled it securely for the long journey ahead.



Meanwhile, however, the Bjornsons left India for their home in Lac du Bonnet, Man., and travelled by a round-the-world cruise. Thus poor dolly did not catch up to her wee mommy in time. At last, however, she dried her tears and became a woman of the world. She travelled through mysterious cities of India, cruised up the Riviera, saw Big Ben, made a stop-over at the Bahamas Islands, and at long last arrived back in Canada.

"After ten months' travelling, you can see my wrappings are torn and tattered, but thanks to that careful Eaton parceller I am still in perfect health," the dolly told Contacts. "Besides, it isn't every doll that gets a trip around the world!"







Timothy Eaton

Quarter Century

on Club w.

Inaugurated 1919



Welcome to the EATON Quarter-Century Club

ROBERT EATON

A genial Ballymena Irishman who was born two miles from the home of Timothy Eaton, founder of the Company, Mr. Robert Eaton, head of department 209 (lingerie), joined the Quarter-Century Clubon May 18th.

Bob Eaton's life with the Company started in the general office. A month later he launched into a merchandise career which included two years in the men's furnishings, one year in fancy goods and three years in juvenile wear. The remaining nineteen years Bob has been associated with the lingerie department both in Winnipeg and Edmonton stores. "I enjoyed the western experience," says Bob, who spent seven years in the Alberta capital. He also added in that gentle broque: "I will always remember the kindness extended to me by Jack Hartley, and also by that well-loved figure, the late Hugh Gunn."

Bob believes in the value of a hobby for busy men. In leisure hours he is specially fond of home carpentering, and during the winter attends the carpentry classes at Kelvin High School. He's now planning a workshop in the basement. (We know a lot of other Eaton men who have 'em, Bob. You fellows ought to get together and form a carpentry club.)

Meanwhile—happy holidaying to α kindly, straight shooting Irishman, Mrs. Eaton, and son, David Robert!

MRS. DOROTHY THOMSON

Another member of the lingerie department to celebrate a quarter-century anniversary was Mrs. Dorothy Thomson whose big day fell on June 11th. As a guest of honor with Mr. Eaton and Miss Weir at a party held by the department on May 17th, Mrs. Thomson was the recipient of twin travelling bags to mark her anniversary.

Canadian born, Mrs. Thomson has one daughter, Mrs. Downes, a former member of the sales aud't. "I have two grandchildren, Jack and Shirley Downes, of whom I am very proud," Mrs. Thomson told Contacts. Knitting and lawn bowling are favorite hobbies in leisure hours. We add our good wishes to those of your many friends, for continued health and happiness, Mrs. Thomson!

Lingerie Department Honors Three Anniversaries

Eighty-five years of Eaton service by three members of the lingerie department were celebrated at a dinner in the Mikado Room of Moore's restaurant on Monday evening, May 17th. Those honored were Mr. R. Eaton, head of department, who celebrated his quarter-century on May 18th; Mrs. D. Thomson whose quarter century was an event of June 11th; and Miss A. Weir who celebrated her thirty-fifth anniversary on June 16th.

Mr. Reg King, acting as M.C., read telegrams of congratulations to Mr. Eaton from various branches of the Company and business associates. He then called on Mr. Neil Cook, supervisor, to make presentations to the guests of honor. Briefly reviewing Mr. Eaton's career with the Company, Mr. Cook presented him with a handsome golf bag. To mark the occasion Mrs. Eaton was the recipient of twenty-five lovely roses presented by Miss A. Weir. Mrs. Thomson was then asked to accept a set of travelling cases and Miss Weir a handbag and compact. A delightful social evening followed.

JOHN RUSSELL

As Contacts goes to press we expect John Russell (jewellery repairs department) is a full-fledged, bronco-bustin' cowboy "deep in the heart of Texas!" On May 22nd he celebrated his quarter century and left for the deep south before we could get his photograph—so for further details, please see Contacts' next issue.



Top Row—Left: Chairman Reg King reads congratulatory telegrams for Mr. Bob Eaton from associates and business connections. Centre: Mrs. Thomson acknowledges her quarter-century gift with a happy smile. Right: Mrs. Bob Eaton (left) receives a bouquet of 25 roses, charmingly presented by Miss Agnes Weir. Lower Row—Left: Mr. Eaton does a bit of reminiscing and thanks the department for their co-operation. Centre: Miss Weir receives the thanks of her supervisor, Mr. Neil Cook, for 35 years of devoted service. Right: The guests of honor (left to right), Miss A. Weir, Mrs. D. Thomson, Mr. and Mrs. Bob Eaton.

MISS AGNES WEIR

If you were to ask Miss A. Weir, "What's the matter with Glasgow, good old Glasgow town?" she would probably reply, in her gr-r-rand Scots' br-r-rogue, "Ther-r-r-re's nothing the matter-r-r wi' Glasgie—it's tops!"

Celebrating her 35th anniversary with the Company on June 16th, Miss Weir has been a devoted Eatonian and has won many friends over her long years of service.

Like a true Scotswoman, she takes a keen interest in golf in her leisure hours. We join with a host of other associates in saying "Congratulations to a 100 per cent Eatonian!"



JAMES BURNS

"There's nothing half so pleasant as coming home again."—Margaret E. Sangster

"We would never have returned to old Ireland and seen our families had it not been for the long quarter-century holiday granted by our Company," declared Jimmy Burns (linens and staples department, mail order) on May 29th, his 25th anniversary with the Company. (Jim happily plans to sail for the "Old Sod" on June 16th.)

Mr. T. H. Hancock (head of department)

Mr. T. H. Hancock (head of department) made a presentation of a torchiere lamp on behalf of the staff.

James Burns was born in County Armagh, Northern Ireland. His brother, Mr. T. Burns, is group manager of linens and staples department in the store.

Coming to Canada in 1921, Jim and Mrs. Burns settled in Manitoba. They are justly proud of their Irish colleens, Fern, of Foster Wheeler Co.; Gladys, an Eatonian of infants' wear department, mail order; and Edith at home. Jimmy's leisure hours are spent in his garden; he is also active in church and fraternity work. Good sailing and happy days on your holiday!

Nineteen



ture—"These anniversaries are not hard to says Charlie Ridgedale. Left Picture-take," say Right Picture—Mrs. Calvert came down to share honors with her husband.



CHARLES RIDGEDALE

Talk about celebrations! Charlie Ridgedale (freight routing) will long sing the praises of 122 department and friends who made his quarter-century anniversary on May 31st so memorable an occasion.

The department decorated his desk with streamers and flowers and gave the "old angler" a fishing rod and tackle, enough equipment to scare all the fish in Lake Winnipeg! Also handsomely displayed were a Parker pen and pencil, another department gift. The girls of 116 presented Charlie with a picture and a "splashy" tie, as tokens of remembrance.

Winnipeg born, Charles Ridgedale started his career as an Eatonian in 122 department where he has spent his entire service. Mrs. Ridgedale is also an Eatonian in jewellery and watch repair.

Curling and fishing are Charlie's favorite sports and he is happily looking forward to testing the new tackle.

FRANK CALVERT

Centre of attraction in the delivery department on May 29th was Frank Calvert-for on this day he celebrated his quarter-century anniversary with the Company. The boys gathered to honor Frank, who looked embarrassed but happy at being a celebrity! But when Mrs. Calvert walked in—as a surprise—he really looked shocked! In fact he was speechless!

Clayton Tucker, delivery manager, in making a presentation of a coffee table, said there had never been a word of complaint about Frank Calvert, although the latter had driven the same route for 25 years. Mr. Tucker hoped Frank would be spared to carry on in the same splendid manner for many more years. Frank perked up his courage and thanked the boys for their lovely gift, and added with a twinkle, "I guess my better half came down to make sure she'd get it."

Frank Calvert was born in Elmwood, Man. Serving overseas in World War I he was a member of the 44th Battalion. Mr. and Mrs. Calvert have two children, Edith and Dennis.

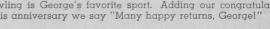
GEORGE HANSON

Winnipeg-born George Hanson was the second man of the jewellery repairs department to celebrate his 25th anniversary with the Company during May. On May 29th George received his

certificate of membership in the Quarter-Century Club, a handsome wrist watch and the customary six extra weeks' holiday granted by the Company. (Not hard to take!)

George started his career as an Eatonian with the jewellery repairs staff and has spent his entire service with the one department.

Mr. and Mrs. Hanson have three daughters, Shirley, Margaret and Gail. Bowling is George's favorite sport. Adding our congratulations on his anniversary we say "Many happy returns, George!"



THIRTY YEARS WITH EATON'S

Congratulations to **Mr. David Deally** (130 department) who celebrated his 30th anniversary with the Company on June 24th.



George Hanson

Tourist (to Indian in heart of reservation): "White man glad to see a man. White man hope big chief feel tip-top this morning," Indian (calling): "Hey, Joe, come here and listen. This jerk is great!"

Twenty



Top Row—Left: Why don't these guys and gals get together? Centre: Mr. W. B. Pickard addresses the gathering on "Points of Good Horsemanship." Right: Executive for 1948-49. Left to right, Frances Scofield, Leo Clarke, Lois Burnell, Edith Course, Mildred Carlson, Bud Davidson and Pearl Macartney. Second Row—Left: Pearl Macartney thanks the group for their support during the year. Centre: Bud Davidson, president of the club, acting M.C. of the evening. Right: Among those present. Lower Row—Left: Ditto to the top picture caption! Centre: Don Kirkland sings his stuff. Right: Clayton Tucker adds best wishes for the club season ahead.

"Give Me My Boots And Saddle!"

Members of the Eaton Riding Club doffed boots and saddles and "hoofed it" to the grill room on June 3rd for their first anniversary dinner. (The men's and women's clubs amalgamated last year to form the present organization.) Seated at the head table were Mr. W. B. Pickard, store superintendent; Mr. Clayton Tucker, delivery manager; Mr. "Bud" Davidson, president; Miss Pearl Macartney, treasurer; Mr. O. Asselstine.

Horse Sense

Dinner over, the chairman called on the guest speaker of the evening, Mr. W. B. Pickard, who spoke on the Care of Horses and Good Horsemanship. Judging from the enthusiasm shown by the gathering, the speaker could have gone on for hours.

An outstanding horseman himself, Mr. Pickard gave numerous pointers and helpful suggestions to the club on proper feed, grooming and general care of a horse. He emphasized his address with interesting photographs.

Miss Pearl Macartney, treasurer, reviewed the year's activities and thanked the club for

their support and enthusiasm. A weiner roast, corn roast, tally-ho and dance had rounded out the season's social side of the ledger," said Miss Macartney.

Mr. O. Asselstine presented the new slate of officers for the 1948-49 term. Elected to office were President, "Bud" Davidson; vice-president, Mildred Carlson; secretary, Lois Burnell; treasurer, Pearl Macartney; social convenors, Leo Clarke, Frances Scotield; representatives, Edith Course, Frances Hayward.

Mr. Clayton Tucker added interest to the evening relating a few instances when Mr. Pickard and he were out "horse hunting."

Don Kirkland was called on for a song or two and gave out with "Strawberry Roan," and ran competition to John Charles Thomas with ""Everything's Up to Date in Kansas City." Good work, Don, with or without a piano we liked it!

With this successful start the season gallops off, and promises to be an eventful one. All horse-loving Eatonians are given a hearty invitation to climb into the saddle and join this friendly group on their next outing.



Twenty-One



Here's How YOU Can W

SEND IN YOUR SUGGESTIONS . . . AND

• It's a new country-wide EATON contest!

ON THE OF THE PARTY OF THE PART

- It's open to every **EATON** employee in Canada!
- The big cash prizes are extra . . . you get the regular cash award as well!
- Remember, your suggestions can win!

EATON'S wants your suggestions . . . your ideas . . . for saving time, money and labor . . . for building sales or improving systems . . . for promoting safety . . . ideas that will enable us to offer our customers better service and lower prices, that will enhance our reputation as the best place in Canada to shop.

Jot down your ideas . . . carry them through to a practical, workable plan . . . and submit them to your Suggestion Committee. If your suggestions are accepted, you will be rewarded in the regular way . . . then, regardless of how much you originally received, your ideas will be reviewed by Company representatives from all across Canada for the **Special Contest awards**.

GET YOUR SUGGESTIONS IN NOW!

Win \$500.00—and More!

ID CASH IN ON BIG EXTRA PRIZES!





Top Row—Left: You have to have what it takes to conduct a golf tournament involving over 500 players—especially to run it off with the smoothness and precision that has marked the Eaton Field Days. President Bill Thomson (at right) and Secretary Ken Smith, plus an able executive, are to be congratulated on the successful staging of the field days of '48! Right: It would be difficult to find a more ideal setting for a golf field day than Elmhurst. The cool inviting beauty of the club house against a summer sky makes an irresistible picture for any camera.

Lower Row—Left: Waiting to tee off at the waterhole are, extreme left, Bill Dickie; seated on bench, Gill Bell (general office), H. Thompson (general office), Jack Wood (general office), Ken Toothe (151), W. Alexander (painters). Missing from picture, Arthur Brown (elevators). "Brownie," who lost his right arm in World War I, plays a neat 98. Right: At the scenic 14th tee, left to right, Bob Clemmens (time office), Garnet Griffiths (time office) and Fred Wingate (257).

Eaton Golf Classic Commences!

Random Shots by Our Cameraman As Over Five Hundred Golfers and Would-Be Golfers Battle It Out on the Field Days



As Contacts went to press to make an earlier deadline this month because of that grand four-day holiday ahead—five hundred and twenty-five Eaton golfers finished battling over the scenic Elmhurst course on five glorious June mornings!

Up in the cold grey dawn (and we mean cold) on Monday morning, June 14th, "B" Class of 106 players teed off at 7 a.m. to start the tournament. The following day "A" Class were greeted with perfect golf weather as 85 players took off.

LATE FLASH! Niakwa, June 22nd—Our Niakwa correspondent reports that Jack ("Bobby Locke") McKeag (accompanied by caddy cart) turned in a sweet 84 today! Congratulations!

Twenty-Four



Top Row—Left: This foursome at the 5th hole are, left to right, Messrs. H. Turnham (256), N. C. Crawford (256), A. E. Jones (33), A. J. Cassie (1747). Centre: Fin Cameron (time office) sinks a sweet 45-foot putt. Must be those new clubs! Right: Fred Wingate (257) got a nice 20-foot putt on the 15th. (Sorry, but the camera missed that shot of A. E. Jones fishing at the water hole.) Centre right: "Timer" Clemmens "punched out" a nice drive here.

Lower Row—Left: At the beautifully wooded 15th tee; left to right, Jack Patterson (100), Gordon Angus (37), J. Day (118A), J. Farmers (61). Right: Holing at the 5th—at flag, J. McLennan (300H), Bill Taggart (212), Bill Wilkinson (300), F. Woodward (212).

R. S. McCordick Trophy—"A" Class R. Y. Eaton Trophy—"C" Class

Gilbert M. Eaton Trophy—"B" Class
H. M. Tucker Trophy—"D" Class

B. C. Scrivener Trophy-"E" Class

On June 16th, "D" Class of 127 players swatted the course on an equally lovely morning. "E" Class dubs, with 112 sod busters, battled it out on June 17th, while "C" Class, with 97 players, did their stuff on June 18th.

Despite a big barrage of swats, slices, hooks and cusses—a few polished golfers strung out 3's, 4's and 5's as simply as a child puts beads on a string. And though many others chalked up scores that looked like a printer's horrible error—it was a grand outing for all—thanks to the kindness of the Company.

The foregoing is but a mere introduction of this great annual feature. See next month's Contacts for a more complete story—more pictures and announcement of the winners.





GRANDDADDIES' FIELD DAY

Top Row—Left: Hi-ya, grand-pop! Right: Percy Longstaffe was chairman.

Second Row—Left: Tom Halliday wins the trophy presented by Mr. W. G. B. Dailley. Right: Redfern Spencer (right) gets the runner-up prize.

Third Row—Left: The Coes! Great-grandfather Dick at left and his son, Tom. Centre: Photographer's luck! Contacts took this picture of Bill Gould as he cried, "Where did it go?" The ball was found 6 inches deeper in the mud. Right: Jim Johnson receives the low gross runner-up prize.

Lower Row—Left: Executive of Figure 1 in the property of the low hidden hole, accepts prize from Mr. W. G. B. Dailley.

The world is crowded with partly filled jobs that are waiting for really competent people to come along and relieve the makeshift incumbents.

"In a rut" is our enemies' description when we congratulate ourselves on being "right on the beam."

Twenty-Six

-Strickland Gillilan

CLOCKMAN CLICKS!



Tom Halliday's Net 66 Wins Granddaddies' Golf Crown

Unique in the annals of Eaton golf, and an outing so enjoyable that it will be remembered when we oldsters "grow too old to dream," the grandfathers' golf tourney was held at Elmhurst on Monday, May 31st, with over sixty gleeful grandpops teeing off.

It was a lovely day with the thermometer in the early eighties. The players ran the whole gamut from one hoary-headed but sturdy great-granddad to comparatively "beardless youths" boasting of one grandchild. One expectant grandfather also crept in under the wire. Anyway, it was a lot of fun!

Tom Halliday (1766 W.R.), with a net of 66, led the field to the delight of his granddaughter, no doubt. Grandpop Redfern Spencer (carpets—with a winsome miss of one and a half summers to brag about) was a close second with a net of 69.

Low gross was won by Granddaddy Tommy Coe (122) with net 79. Tommy's father, Dick Coe, had the honor of being the only great-grandpop present.

Low gross runner-up was Grandpop Jim Johnston (two grandchildren).

Highest score on any hole was an honor distinctly enjoyed by our genial photographer and old friend, Bill Gould, with six grandchildren to carry his clubs. Runner-up was Bill Brisley (women's shoes—let's be kind and forget the scores!).

Low hidden hole was won by Henry Einarson (head of department, expense office — α former Eaton golf champ—one granddaughter).

High hidden hole—J. Murray (two grandchildren).

Low hidden hole, second group—Jack Fowler (two grandchildren). It was also Jack's birthday.

Shortest drives of day—prizes here went to Angus Osborne (three grandsons) and M. Easton (six grandchildren).

"Most successful in any other sport but golf" won by Jim Argue.

"Player who took the most abuse and kept smiling"—Walter McNaught.

A delightful dinner followed, after which prizes were presented by Mr. W. G. B. Dailley, who originated the tournament. Percy Longstaffe, vice-president of the Men's Golf Club, was chairman. Cheers greeted Mr. Dailley as he rose to make the presentations. He was also thanked by various speakers for his untiring interest in staff activities.

A show of hands indicated the number of grandchildren of each player present. This impromptu feature was won by Grandpop Dailley, who led the field with a count of eleven.

Thanks to the Company for their kindness in authorizing the competition and to the Eaton golf executive for arranging it was gracefully expressed by George Grant (printing) on behalf of the grandfathers.

Grandparents should pick out non-grandparents before starting to brag about their second-string descendants. —Your Life

HOSIERY MEN'S INTERLUDE

-Or Stocking Up On Sunshine!

Happening to bump into these hosiery men during the Girls' Golf Tournament at Elmhurst, we suggested a camera shot after their game. Here they are:

Back row—C. W. Watt, Weldrest Hosiery; S. H. Comba, Calgary store; J. F. Gerecke, Saskatoon store.

Front row—S. J. Pickford, Edmonton store; A. B. Jenkins, Julius Kayser of Canada; C. A. Campbell, supervisor women's hosiery, Winnipeg; L. Elliott, Julius Kayser of Canada, Montreal.

Twenty-Seven





Down the Fairway with the Fair Ones!

200 Eaton Girl Golfers Tee Off in Annual Field Day

Weeks of careful planning by the Ladies' Golf Club executive paid off in big dividends, for on Wednesday, May 19th, the weatherman was more than generous. Not only was it the nicest Wednesday afternoon of the season, but the hottest!

At 1 p.m. the gals boarded the buses in smart, colorful golf togs bent on having a jolly time, some playing their one hundredth game, others playing golf for the first time. They were a bit weary as they handed in their score cards. The sun was very hot and a strong wind was blowing, but a delightful supper awaited them at the clubhouse—and still more fun!

Playing down the centre of the fairway is safe golf, but one gal found out that a shot in a bunker isn't such tough luck after all, for beside her ball she found a crisp, new \$1 bill. Undaunted, she went on to the next bunker, but—oh, well, maybe someone had got there ahead of her!

It was such a jolly crowd at supper. The sing-song was led by Mr. Harry Greenwood, and Tommy Laidlaw was a big hit at the piano, especially with his own arrangement of the "Sabre Dance."

Madam President on the Spot!

Short speeches by our president, past president and honored guests were warmly received.

Our new and very popular president, Myra Reid, stood up to deliver a well-planned speech, very confident with her notes placed in front of her. As she looked down to glance at the said notes a voice beside her said, "O.K., Myra, you're on your own." Since the owner of the voice had tucked her notes in his coat pocket, Myra, being a resourceful person, did very well on her own, making a neat and appropriate address.

The field day proved a huge success and the girls hope to have another in the fall.

Some competition games have been played—match play instead of medal—this year. Instead of one class and one cup, we have three classes—A, B, C—and three lovely new trophies

At this time the executive and members would like to thank the donors—Messrs. A. H. Young, C. Campbell and A. D. MacDonell.

President Myra Reid would like to say thank you to the girls of her committee, Mr. W. E. C. Hurlburt (Contacts), Mr. E. Morey (photographs) and all who helped to make the Eaton Girls Golf Club field day such a splendid success.

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Descriptions of Pictures on Facing Page

Top Row—Left: Mary Moore (116 department), a grand little golfer, receives low gross award from Mr. A. H. Young, mail order superintendent. Centre: Past president Zella Nott greets president Myra Reid. Right: Dorothy McGuire (sales office) "won" the high score award presented by Mr. W. G. B. Dailley. Her charming smile also won the hearts of all. After all, it isn't every day you can do a hole in 42 strokes!

Second Row—Left: Madge Vance, Sig Breckman, president Myra Reid, Perc Longstaffe, vice-president, Eaton Men's Golf Club. Centre: Sand and cusses. Right: Lil Suppes (41 mail order) receives low gross award from Mrs. B. C. Scrivener.

Third Row—Left: Peggy McMillan (233) makes a sweet drive. Centre: Betty McMurdo shows good form and stance.

Fourth Row—Left: Some guys have all the luck. Despite the hot sun, Bruce McGregor took it in his stride. Right: Mr. and Mrs. Scrivener received a great ovation.

Lower Row—Left: Ken Barling and his waternymphs, Joyce Lawton, Elva Christie and Dorothy Humphrey. Talk about cover girls! Right: "Gosh, that was a swell supper!"

*

Head Table: Mr. W. Bickell, president, Elmhurst; Mr. A. H. Young, mail order superintendent; Mr. W. G. B. Dailley, staff superintendent; Mr. P. H. Longstaffe, vice-president, Eaton Men's Golf Club; Mr. A. D. MacDonell, Miss Myra Reid, president; Miss Zella Nott, past president; Miss May Mackay, Miss Ellen Deason.

 Mr , and Mrs . Scrivener presided at second head table.

*

PRIZE WINNERS

Class A—Low gross score, Mary Moore, 53; high gross score, Robena Haight, 92; low hidden hole, Aimee Lawrie; high hidden hole, A. Cuthill.

Class B—Low gross score, L. Suppes, 63; high gross score, H. Cooper, 105; low hidden hole, B. Aymer; high hidden hole, E. Carthew.

Class C—Low gross score, C. Bewick, 62; high gross score, D. McGuire, 189; low hidden hole (first nine), G. Jones; high hidden hole (first nine), E. Woodcock; low hidden hole (second nine), E. Stewart; high hidden hole (second nine), J. Paton.

Company "Co-Eds"

This charming sextette are representatives of Company order offices throughout the West, photographed while attending a week-long educational conference held by the Company for such personnel recently. Their visit included study of all phases of mail order operation and catalogue production.

Included in the group are, back row, left to right—Miss Irene Whyte, Nipawin; Mrs. Ruth McDuff, Grande Prairie; Miss Anne Skulske, Humboldt. Front row—Miss Muriel Staveley, Kenora, Ont.; Miss Ilene Bloor, Estevan; Miss Ethel Maguire, Kamsack.

Twenty-Nine





Top Row—Left: Ed. Rogers (department 122) throws the official opening ball. Centre: Mr. MacDonell goes after the high pitch and fouls it off, while George Allan (department 112) hides behind the catcher's mitt. The umpire is Dan Tomes. Right: Our smiling secretary-treasurer, Miss W. Leach (department 115). Second Row—Centre: Some of our guests, Mr. A. D. MacDonell, Mr. E. G. Rogers, and our president, Mr. John Kellas (department 44). Lower centre: The Royals, who were the Pats very worthy opposition. Right: The Pats, 1947 girl champions.

Lower Row—Left: Action scene in the men's division. Centre: Some more action by the men (a foul ball).

Eaton Fastball League Opens

Combines, Tigers and Pats Undefeated

The Fastball League opened on Wednesday, May 26th, and after a week or more of nice hot weather we had to pick the coldest, windiest day for our opening. However, here are the opening scores: Pats 11, Royals 10; Imps 15, Rangers 16; Rec's 2, Jets 7; Wolves 2, Pirates 8; Tigers 7, Bombers 2.

There are 14 teams entered this year. These consist of six girls' and four boys' teams in A division, while in B division there are four boys' teams.

We have been unable to obtain enough diamonds at Sargent Park this year, therefore we will have more open dates than usual in

Thirty

order that we may be able to play any postponed games as they occur.

With much improvement in the weather, play has also improved and teams are now rounding into shape. To date only three teams have not tasted defeat but all have been close to it and anything can happen in round two.

It was so cold on opening night, and we were so busy trying to keep warm, that we failed to get any highlights of the opening night's play.

We have asked all managers of teams to write the outstanding events of their games to Miss D. Chambers, department 901, all write-ups to be in her hands not later than the 12th of each month.

Games this year are played on Mondays, Wednesdays and Fridays, but you will have to watch your schedule closely as all clubs do not play two games each week.

Remember, too, if you must protest on your plays, protest must be accompanied with the cash fee this year.

Keystone Comments

Several new members of the Pats look good, while the Jets' team, a newcomer, seems to have something on the ball and appears destined to be up there at the finish.

Rangers pulled a nice double play on Pats the other night. Rinn, in left field, made a nice running catch and a perfect throw to second baseman Thompson to catch Daniels off the bag.

Jack Kellas and Tom Scott have combined their entries into one club, the Tigers, and we note Bill Cousins is keeping their claws sharpened.

Don't go to a show for a side-splitting comedy—just come out and watch Mona Texamo, of the Rec's; there are more laughs in her than at the circus.

The new umpires (Tomes, Swonell and Anderson) are doing fine; at least they are all still in one piece.

We note Mrs. A. D. MacDonell graced the opening with her presence, and we hope she will pay us more visits as the season progresses.

Scores of Exhibition Games—Jets 6, Normal School 17; Pats 10, North Kildonan 6; Jets 8, St. Vital C.C. 12.

-Dorothy Chambers

PICNIC CAPERS!

The "route marked," and everyone "parcelled," department 147 set off on a picnic to City Park on May 19th. The men were outnumbered (and they loved it!), but the 70-odd girls showed them up at the races and games. If you want to learn the art of dodge ball just ring Bill Spenceley, champion of the day!

A hearty lunch rounded out the afternoon and everyone asked "Why don't we do this more often?"

Descriptions of Pictures

Top—Bill Spenceley seems to have quite a lovely harem! Who wouldn't want to go on a picnic!

Centre—Left: Future 147? Back (left to right), Grant Bodley (son of Mr. N. Bodley), Jacqueline Johnstone (daughter of Mr. J. Johnstone), Brian Beaman. Sitting in front is Bruce Bodley, chubby little brother to Grant. Right: More guys and gals having

Lower-Novelty race. "Sea Biscuit comin" up on the outside for the winnah!"

Boys' "A"	Divisio	w.	L.	Pct.
Combines	3	3	0	1.000
Elks	3	2	1	.667
Decots	3	1	2	.333
Hi-Boys	3	0	3	.000
Boys' "B" Division				
Tigers	- 3	3	0	1.000
Pirates	3	2	1	.667
Bombers	3	1	2	.333
Wolves	3	0	3	.000
Girls' Division				
Pats	4	4	0	1.000
Royals	3	2 2 2	1	.667
Jets	3	2	1	.667
Rangers	4	2	2	.500
Imps	3 3	0	3	.000
Impo	0	U	0	.000

CANDY FACTORY—By N. Joyce

A joint shower was held by the airls of the department on June 10th at the Homestead for Miss Edith Cook, a bride of June 19th, and Adelaine Piotrowicz, a bride-elect of July 3rd. Edith was presented with a mantel clock and Adelaine a pair of blankets. The evening was rounded out with a sing-song and dance.

The department's parting gift to Edith was a pair of towels and a luncheon cloth. Best of luck to you and Pete from the department!

We are glad to report that Evelyn Gagg and Mrs. Jacques are back with us after lengthy illnesses.

From all reports Fred Shalley is doing nicely and will be back by the end of the month.

Our deepest sympathy is extended Harold Rothwell on the death of his mother.



Thirty-One

Short Chine

By Our Vancouver Correspondent, Miss L. Williams

The Highlights of the Month

Lady Eaton arrived in Vancouver this week by T.C.A. on a tour for the benefit of the United Emergency Fund for Britain. We were happy to welcome Lady Eaton and wish her a pleasant visit on the West coast.

The T. Eaton Co Western Limited entertained the postmasters during their annual B.C. Post-'masters' Convention on May 26th. A banquet was held at the Georgia Hotel. Mr. W. Gilmour was chairman of the evening.

The Eaton men were Mr. D. Kinnear, of Vancouver; Mr. A. H. Young and Mr. G. Latimer of the Winnipeg mail order. Mr. Latimer renewed old acquaintances with many of the postmasters who were from all parts of the province.

After dinner the guests were entertained by Mary Mack's variety show. Owing to the inconvenience caused by the floods, only 250 guests were able to be present. We are looking forward to another year when all can

Mr. N. M. Carter came back from the valley and told us of his trip around the floods. This time it took him over a stretch of territory far south to get to the points in the flood-swollen valley. He travelled through the States and then up to the town of Grand Forks to Kelowna and Penticton, through many detours and over make-shift roads. In places the floods left the valley in a desolate condition. Bridges were washed out and the current had swept away trees and homes.

News From the Order Offices

Trail also took a beating with the floods. The boys really had to get cracking to get all the merchandise out of the basement before Old Man River took his toll, but we understand that they weathered the floods well, and are not feeling too badly for all their exercise.

News From Penticton has it that they are well on their way to a bigger and better store. We wish you every success and will be looking forward to more news from you later.

Kelowna Order Office is really in the swing! Congratulations to Mr. and Mrs. Brodie on the birth of a son and heir.

News and Views Within Our Doors
Bows and badges to the Eatonians who helped
in the sandbag and first aid brigade throughout
the floods crisis. We were proud of our staff, who
once more did their bit in this serious emergency.

Congratulations to Mr. and Mrs. F. Mack on the birth of a daughter. Freddie is on our receiving room staff.

Best wishes go to the auburn-haired gal in the budget office who is sporting a diamond this week. Let us know about the big day, Pearson!

On May 31st, the staff entertained Miss Joy Fetterley, a bride-to-be of June 18th. Miss Lettie Williams was our charming hostess. Guests numbered forty-five. Our lassie of the switch board was caught unawares and we all enjoyed her pleasant surprise in receiving from us a toaster, electric iron and that all-important utensil to the new bride, the pressure cooker. After the presentation a delightful buffet luncheon was served.

A miscellaneous shower was held on the eve-

the pressure cooker. After the presentation a delightful buffet luncheon was served.

A miscellaneous shower was held on the evening of June 8th at the home of Miss Ruth Morgan for Miss Lilliam MacDonald, budget plan office, who is to be married June 17th, and will take up the duties of housewife in Winnipeg. The eversmiling Lillian was surrounded with gifts from the office staff, presented to her in a frilly decorated box. A delightful buffet luncheon was served.

Misses Eileen Langmo, Valerie Verity and Jean Ewing were joint hostesses at a shower, June 14th, at the latter's home in honor of Miss Lillian Chatty, whose wedding will take place June 26th. A very surprised bride-elect was the recipient of a five-piece set of Revere copper-clad stainless steel. After frightening the gals by climbing through a bedroom window to get that "perfect" shot, Muray Davidson proceeded to take pictures of the event. The evening was spent in games and singsong. (Picture below.)

Wedding bells rang this last month for Lola Graham, Winnipeg mail order desk, now Mrs. W. Lem Ewing eventually arrived back from the land.

Jean Ewing eventually arrived back from the Canadian Legion Convention in Saskatoon, after making the return trip by train, car, bus and plane. She was one of four women elected to represent the ex-service women from British

The big sport event of the month was a baseball game between the boys' and girls' teams. Although the boys took the score, the girls put up a good game and showed what good sports they were all through the evening. We want more of this, gang, and we are looking forward to your next effort.

next effort.

Our sincere sympathy goes to Mr. B. Galbreath, mail order operating, in the loss of his wife, who passed away suddenly on June 16th. (Winnipeg Eatonians would also like to join with our Vancouver associates in extending heartfelt sympathy to Mr. Galbreath in his bereavement.—Ed.)

Our sincere sympathy also to Mr. E. H. Hill, whose mother-in-law passed away, June 16th, 1948, in Port Arthur, Ont.

whose mother-in-law passed away, june 16th, 1948, in Port Arthur, Ont.

Owing to the transport conditions, due to the floods, rumor has it that Mr. J. R. Jenkins' furniture did not arrive on schedule. We hope that it will arrive soon and that he'll be able to get settled in his new home.

his new home.

Last week we noticed one of the staff carrying home a bicycle wheel. Could be she is riding to work on an iron horse.

Who is the little gal who said that we didn't print anything about the house that "Allen is building." Well, we are just waiting for that snap to show us who is Allen's right hand man with the paint brush. That we must have, so bring it along. Flegner. along, Eleanor.

VISITORS FROM THE PRAIRIES

Mr. Frank Sails, Winnipeg B.P., paid the Vancouver branch a visit this last week. It was nice to have him with us and to note he was looking very well after a short holiday with Mrs. Sails on the Islands.

Mr. F. J. Mogey of the Regina store stopped in to say hello while on the west

ste. 5/6 30

A bunch of the gals whooping things up at the shower for Lillian Chatty.

Thirty-Two



Mr. and Mrs. Donald the traditional ceremony ception at the Fort Garr All Saints Church on F

Hail The Bride!

Mr. and Mrs. Donald E. Hutchison are seen performing the traditional ceremony of cutting the cake during the reception at the Fort Garry Hotel following their wedding at All Saints Church on Friday, May 14th. Mrs. Hutchison was Marie, eldest daughter of Mr. Harold A. Steele (supervisor, expense office) and Mrs. Steele. She is a member

of the staff superintendent's office. Her husband is the only son of Mr. and Mrs. Norman S. Hutchison, of Peterboro, Ont. Maid of honor was Miss Dorothy McGuire (sales office), bridesmaid was Miss Isabel Hutchison, sister of the bridegroom. Flower girls were Judith and Gail Steele, sisters of the bride. Norman Cleveland was best man.

Top Picture — Marie shows Don how the cake should be cut.

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Centre Picture— These winsome little sweethearts are Judy, 8, and Gail, 5, sisters of the bride.

Mr. and Mrs. Archibald Shepherd caught by the cameraman as they are leaving Holy Trinity Church, following their marriage on Saturday, May 8th.

Mrs. Shepherd was the former Phyllis Bennett (welfare office), daughter of Mr. and Mrs. Cecil A. Bennett. Mr. Shepherd is the son of Mrs. M. Shepherd, 178 Lipton St., and the late Mr. G. Shepherd. They were attended by Mr. and Mrs. Vernon Lincoln. After their reception this popular young couple left to spend their wedding trip at Vancouver and Pacific points.

The newlyweds were honeymooning at the seashore. As they walked arm in arm along the beach, the young groom looked poetically out to sea and eloquently cried out:

"Roll on, thou deep and dark blue ocean—roll!"

His bride gazed at the water for a moment, then in hushed tones gasped, "Oh, Fred, you wonderful man! It's doing it!"

-Gil Stover



Thirty-Three



"And So They Were Married"

Top Row—Left: Eileen Barr (shopping service) became the bride of Norman Pound, at Broadway First Baptist Church on May 29th. Centre: Alice Janoski (stock audit) was married on May 29th to Stanley York. Next: Noella Van Vleet (300 department) is now Mrs. Bill Bilton. The couple were married at St. Mary's Chapel on June 12. Right: Joyce Clifford (general office) and Frank Adkin were married at Sparling United Church, May 29th.

Second Row—Left: Louise Zayko (mailing list) has left to marry Ralph Mitchell in the near future. Centre: Esther Enborg (mail order packing) was married at the Swedish Mission on May 29th to Howie O'Shaughnessy. Right: Verna McCormack (wages office) became the bride of George Drimmie, of Saskatoon, at St. Alban's Church on June 5th. The couple will reside in Toronto. (Continued on Page Thirty-Six)

Thirty-Four



"And So They Were Married"

Top Row—Left: Viola Ouelette (women's shoes, mail order) became the bride of Walter Gray on May 22nd, at Harstone Memorial Church. Centre: Miss Iveen Sparks (mailing list) married Kelly Horvath at St. Giles Church on May 29th. Right: Audrey Thomas (cash office) is shown receiving a department gift from Mr. L. E. Summers. Audrey and William Dow were married at St. Andrews Church on June 10th. They will reside in Vancouver.

Second Row—Left: Phyllis Lewis (mail order copying) became the bride of Mr. Frank Knight at St. Matthews Church on May 15th. Right: This charming pose shows Frances Murdock (wages office) looking into the mirror given her by the department. Frances married James Ross on May 29th.

(Continued on Page Thirty-Six)

Thirty-Five



Around the Store

This will cool you off on a hot day! The shoreline of Lake Winnipeg will be well crowded with happy folks enjoying their long holiday. Not six weeks ago, however, the beach was piled high with polar-like ice. Dave Shore (carpenters) "clicked" these two scenes at ice break-up in May.

Take a few tons of sugar, add a barrel or two of vanilla and you have enough ice cream cones here for a Sunday school picnic.

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SECOND FLOOR



Miss Jean Stapleton (dress goods) parted company with her appendix. Hope to see you back soon, Jean.

Mrs. Betty Meiklejohn (dress goods sales staff) has been ill for quite

some time. Hope you will be well again and back soon, Betty.

There was quite a "to-do" Saturday morning, May 29th, when Mr. Vincent walked into his office and found a nicely decorated birthday cake on his desk. He thought he had kept his birthday a secret but we found out! Congratulations and our very best wishes, Mr. Vincent.

Alice Nys Leaves For California

The charming personality and efficiency of Alice Nys will be greatly missed around the laces and neckwear department. Alice recently left the Company for sunny California where she and her mother will make their future home.

A dinner party was held at Moore's restaurant on May 27th in honor of Miss Nys, when members of the staff presented her with α lovely handbag as a token of affection.

What male member of our sales staff (dress goods) went off the "deep end"? (In the Sargent baths, that is.) Quite a feat for a nonswimmer — could be the lifeguard (a woman) had beautiful eyes!

CASH OFFICE NEWS-By J. Eldred

Best wishes are in order for Mr. and Mrs. Ralph Bowley (nee Marjorie Smith), who were married May 29th. On leaving the department Marjorie was presented with a gift of linen from her friends.

There were more than fire crackers sparkling on May 24th! Marguerite Louis came in all smiles after the long week-end of May 24th, sporting a diamond on her left hand. Our best wishes to Marguerite and Lloyd.

We extend our deepest sympathy to Bea Stephenson, whose father died June 6th.

Wedding bells rang with lusty vigor this month for two brides from the shopping card pay-in office. First on the list was Edith Gellert, who left June 16th to be married on June 25th to Alan Melvin Brown at Knox United Church. On her departure, Mr. Summers, our supervisor, presented her with a gift of Revere ware. The second bride was Edith Hives, who left June 19th to be married on June 26th to James Bruce Tarrant, another Eatonian. The wedding was at Norwood Presbyterian Church. On leaving, Edith was presented with a breakfast set of dishes from her department, Mr. Summers again doing the honors.

Congratulations to Mr. and Mrs. J. McClure (nee Margaret King) on the arrival of a baby girl, born June 9th, Arlene June. Also to Mr. and Mrs. Sirtonski (nee Phyllis Criere), who have a daughter, born June 11th.

"AND SO THEY WERE MARRIED . . .

(Continued from Page Thirty-Four)

Continued from Page Thirty-Four)

irid Row—Left: Leta Stefan (women's lingerie, mail order) was married on May 22nd to Jack Duncan.

Centre: Mabel Taylor (mailing list) was married to Joseph Radyk at Grace Church manse. They will reside in Edmonton. Right: Pearl Procyshyn (women's suits and dresses, mail order) was married to John Nakowsky on May 15th at Winnipegosis.

Nakowsky on May 15th at Winnipegosis.

Ower Row—Left: Lucy Carriere (women's lingerie, mail order) became the bride of Elzear Vouriot on June 5th at St. Eugene Church. Centre: Lucille Benjamin (mail order copying) was married on June 5th. Her wedding to Martin Carrico took place at St. Norbert. Right: Margaret Sham (candies) receives best wishes for her future from Mr. H. R. Screaton (supervisor). Margaret was married to Jimmy Tallman on June 5th at Young United Church.

(Continued from Page Thirty-Five) Third Row—Left: Dorothy Hill (mail order copying) was married at home on May 22nd to Scott Buchan. Centre: Olga Kaethler (mail order copying) became the bride of Jake Doerksen at Bethel Mission on May 15th. Right: Enes Lott (mail order copying) left the department, May 8th, for Vancouver, B.C., where she is to be married in the near future.

She is to be married in the hear future.

Lower Row—Left: Jean Dalick (parcellers) became Mrs. Bill Moon on June 25th at St. Stephens Church.

Top centre: Gwen Moline (mail order sporting goods) became the bride of Jack MacArthur on May 21st.

They will reside in Saskatoon. Lower centre: Adeline Kaiser (mail order correspondence) married Jimmy

Thompson (watch repairs) at St. James United Church on May 15th. Right: Ann Huppe (budget plan)

married Bill Hamilton on May 15th at St. Marry's Church. Our very best wishes to all couples! With the

"bumper crop" of June brides this month, we regret that several pictures had to be held over until the

THIRD FLOOR

Glad to see Walter Bisset is back again after his recent illness.

Congratulations to Mr. D. Down and Mr. B. Horton—they became granddaddies again this month.

Harold Saunders (cutting room) has been absent recently through sickness.

A big welcome to Jean Hawryluk, a newcomer to the meat office staff.

FIFTH FLOOR



Betty Moline (children's shoes department) became the bride of Ron Harding, son of Mr. A. F. Harding (hardware, mail order), on May 15th at St. Patricks Anglican Church.

The girls of the department held a luncheon at the Homestead for Betty before leaving the department. She was presented with a chenille bedspread from the girls, and a table lamp from the department. Best wishes, Betty and Ron.

Lil Greening of the juvenile department set sail on the "beautiful sea of matrimony" on June 3rd, when her marriage to Sidney Nelson took place at Holy Trinity Church.

On the day of her departure, Mr. C. S. Carswell presented Lil with blankets on behalf of the department. The very best of everything to a grand couple.

Before her marriage, the girls of the department entertained in Lil's honor at a miscellaneous shower held at the home of Miss Jean Murray, Waverley Street.

Best wishes to Dorothy Poulton of the juvenile department, who has been seen fluttering a lovely diamond about on that third finger, left hand. The lucky bridegroom-to-be is Charles Cowie.

GENERAL OFFICE NEWS

By Ruth Peterson

Joyce Clifford, a bride-elect of May 19th, left the office on May 15th and was the recipient of many lovely gifts, including blankets, bedding and a nest of tables. Her wedding to S/Sgt. Frank Adkin took place at Sparling United Church. The couple will reside in Calgary.

Ann Black left the office on June 9th to become the bride of Herburt Douglas. Before leaving, Ann was the recipient of a torchiere lamp and an electric kettle. They were married at Greenwood United Church on June 12th and will reside in Winnipeg.

SEVENTH FLOOR



Another gal from the parcellers has decided to try her hand at marriage. Jean Dalick married Bill Moon on June 26th at St. Stephens-Broadway Church. Before leaving the department, the

girls presented her with bedding, and from the staff of 147, a mirror. Best wishes, Jean and Bill.

A popular member of the wages office, Verna McCormack, left on May 29th to be married in St. Alban's Church on June 5th to George Drimmie of Saskatoon. Verna's desk was decorated with streamers and ribbons and held many gifts from her friends. A lovely pair of blankets from the department covered one end of her desk. A combination magazine rack and end table added to her "loot." The couple will reside in Toronto.



Yes, Sir! Today I Am A Man!

Raymond Gall (wages office) celebrated that all-important birthday—21st—in May. Quite an event in anyone's sweet life, but when the department says "Happy Birthday" with a golf club and balls it really calls for a celebration! The gals of the office even decked Ray's desk with his favorite pin-up pictures—Varga girls! (Now you know he's still single, gals! You wouldn't find a married man saying a Varga girl was his favorite!)

It was a day Ray will remember for a long time, and maybe he'll even keep that corsage as a reminder!

EIGHTH FLOOR

"Hi ya, Pop!" Mr. and Mrs. Rod Burgoyne (Rod is a member of the display department) are the proud parents of a son born June 11th. Congratulations, folks!

ELEVATOR UPS AND DOWNS

We are happy to welcome two new girls, this month. They are Pearl Paul and Mickey Byron.

At press time, Hilda Rosser is on the sick list. We do hope you will soon be well and back with us before anniversary day; we are all pulling for you.

Dan Cupid and the merry month of May have brought forth two sparklers Our best wishes go to Doreen Stobie and Freida Bowes.

-Agnes Reese.

FOURTH FLOOR MAIL-By D. Brown

Department W32 welcomes Adelaide Mohr and Olive Kenopic back to work. Both girls were on the sick list for the past two months.

We also note that we have a proud granddaddy of recent date in the person of Mr. Daly, department manager.



By M. Hoover



A very happy event took place May 15th at St. James United Church when James Thompson (1766) and Adeline Kaiser (118) plighted their troth. Jim and Adeline spent their honeymoon in Minneapolis. They will reside on Richmond

Street. Before leaving the department on Saturday, Jim was presented with a gift of Lady Hamilton flatware. Mr. F. Davidson made the presentation on behalf of his watch and jewellery associates, expressing sincere good wishes for their happiness.

Two of our staff became members of the Quarter-Century Club in May—John Russell on May 22nd and George Hanson on May 29th. Johnny and his wife left May 25th for Texas, and from all accounts are enjoying the trip and southern hospitality to the limit! George is anticipating a pleasant holiday at the west coast. Good health, good weather and happy landings for you both!

Alf Harvey and his wife left on May 5th for a three-weeks' trip south and west. Alf hoped to make California. We trust his ambition has been realized and that the holiday will be α happy one for them.

Miss Val Mulligan was hostess at a kitchen shower recently for Miss Maxine Dillabough, a bride-elect of June 19th. After much planning and "conniving," Maxine was lured to Val's home, where a group of business associates were gathered. Everyone enjoyed a very pleasant evening and Maxine became the proud possessor of a number of useful kitchen utensils.

Two more members of our department who left recently to be married were Lydia Wiebe and Marie Page. Lydia was married to Frank Redekop on June 19th at St. Andrew's Church and Marie Page was married June 19th to Nick Pylychuk of Fort William at St. Andrew's Church, Winnipeg. Both girls received many beautiful gifts. The best of luck to you, Lydia and Mariel

By D. Balsdon and R. Soutter

Two members of the mailing list department who left on May 29th were Mabel Taylor and Louise Zdyrko. Mabel Taylor was married to Joseph Radyk on June 5th at Grace Church Manse. On leaving the department, Mabel was presented with a bedthrow and many more lovely gifts. Best wishes to you both.

Louise Zdyrko was married quietly on June 3rd to Ralph Mitchell. Louise was also presented with a bedthrow from the department. Best wishes!

Another member of the mailing list department to leave the staff was Iveen Sparks, who left on May 22nd to be married to Kelly Horvath. Iveen received blankets from the department and many more lovely gifts. Good luck, Iveen and Kelly.

Best wishes to Marion Verner on her engagement to Stan Bilyk.

By G. Burton

The romance of Pearl Wantz and Bill Maskell (both of 122 department) ended at the altar on May 19th. The girls presented Pearl with a trilite, while the department' gave the young couple a chest of flatware. Best of luck to you both.

Miss Elsie Pasmore (122 department) is wearing a big smile these days plus a lovely diamond. Elliott (Jumbo) Westman is the lucky fellow.

Jeanette Pydee left June 5th to become the bride of Jerry Pelletier. Before leaving to make her new home in Churchill, Man., Jeanette was presented with α breakfast set. Best of luck, Jeanette.

Terry Morin (122D department) left Saturday to be married June 19th to Gab. Cameau. The girls presented Terry with a lovely bedroom rug, while the department gift was a pair of bedroom lamps. Best of luck to you both.

On May 3rd Irmengard Loeb walked in with α lovely diamond. Lucky man is Leslie James.

On May 25th Vel Stevens left to be married to Fred Daily. The wedding took place at Gimli, Man., on the 29th of May. Vel was presented with a chest of flatware from 113 and 122 departments. Lots of luck to you both.

* * *

By E. Genthon and M. Carstens

Sincere good wishes to Pearl Procyshyn (women's and misses dresses) who was married May 15th. On the day of her departure, May 7th, the bride-to-be was presented with gifts of bedding and towels from the department by Mr. C. R. Hind (head of



department). Mr. and Mrs. John Makowsky will reside in Winnipeg.

Sincere sympathy to Mrs. Michael Myslawchuk on the loss of her sister.

Thirty-Eight

By M. Pariseau and J. Johnston

Department W10: We are glad to welcome back Evelyn Crossman after her recent illness. Ollie Kolida, who had a tonsillectomy, is back to work again feeling fit as a fiddle.

Shirley Mansky is coming along nicely after her recent operation. Hope to see you soon, Shirley.

Another popular member of the women's lingerie and house dresses department, Lucienne (Lucy) Carriere left on May 27th and became the bride of Elzear Vouriot on June 5th at St. Eugene Church, St. Vital. Lucy had the honor of being the first bride to be married in the new church.

A presentation of a woollen bedthrow was made to Lucy on behalf of the department. Our best wishes to the happy couple.



By D. Hunt



Lucille Benjamin left Saturday, May 29th, to be married June 5th to Martin Carrico, at St. Norbert Church. Lucille received a satin comforter from the department and many gifts from friends. Good luck and best wishes, Lucille and Martin.

Tillie Beiko said farewell on Saturday, June 5th and was married June 19th to George Sheppit at St. Michael's Church. Tillie received a linen tablecloth with six matching napkins from the department, and many gifts from coworkers. Best of luck, Tillie and George.

Anne Traytiuk left on Saturday, June 5th, to become the bride of Bill Porteous on June 11th at Westminster United Church. Anne's gift from the department was a Duncan Physe lamp table. She received silverware from the store. Best wishes, Anne and Bill.

Rose Sicamous is really shining these days and no wonder! Rose is wearing a beautiful diamond. Best wishes to the happy couple.

In honor of Miss Lydia Wiebe, a bride-elect of June 19th, a luncheon was held at the Homestead on Saturday, May 29th. A gift and corsage were presented to the bride-to-be.

ALEXANDER AVENUE WAREHOUSE NEWS

Love is a wonderful thing! Jimmy Aikman (department 70, warehouse) must have taken an overdose—or was it the leap year influence?

It seems he called on Miss Dorothy Trute of the same department, and before Jimmy knew it he was a married man. We understand the happy couple are now honeymooning at Banff.

June 1st their department and warehouse friends presented the happy couple with a torchiere lamp and a smoker stand. Mr. Bob Brown, department head, doing the honors very nicely. Jimmy thanked those present for their gifts and the good wishes.

We all wish them good health, good luck, and a happy future.

—J. R. Scott



"Oh, Give Me the Open Road!"

Dress Goods: Distance means nothing to several of the young and chipper girls of 36 department. They measure off yards and yards of material during the week—then bicycle a mere 20 miles to Lockport on the 24th of May. After this wonderful outing they arrived back in various stages of suntan—rare, medium and well done.

The second stage of this suntan was further developed two weeks later when these same dozen girls enjoyed the long week-end at Grand Beach. (Note: By rail this time.) Their thanks to Winnie Crowston and Eileen Taylor who organized and planned this marvellous week-end.

Miss Bishop had an unfortunate mishap a few days before her holidays—she sprained her knee. However, we were pleased to hear that she has recovered sufficiently to carry on with her holiday plans at Victoria Beach.

Mrs. Thelma Faraker, who has been on our staff for over fifteen years left Winnipeg recently to make her home in Vancouver. Prior to her departure, Thelma was presented with a gift of linens from the staff with our best wishes for future health and happiness in the balmy clime of B.C.

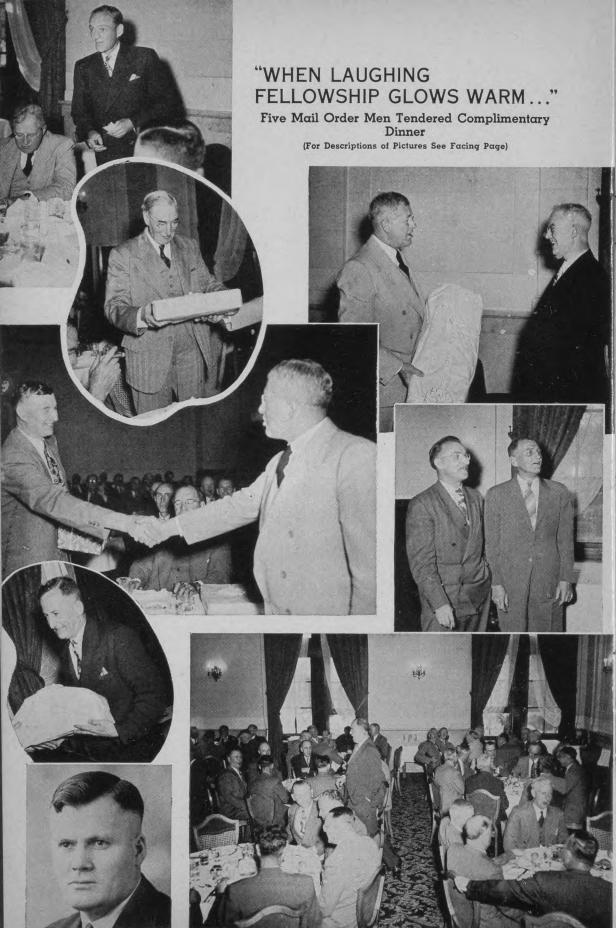
By M. McDonald

Mail order correspondence: On June 4th a shower was held at the home of Miss Emma Mehmel in honor of Evelyn Dalman. Miss Martin presented Evelyn with a chenille bedspread and a Coalport centrepiece on behalf of her business associates.

Evelyn left on June 5th to become the bride of Gordon Topping. She was the recipient of a blanket and many lovely individual gifts from her friends. They were married on June 12th in the Lutheran Church at Gimli, and will make their home in Gladstone. Best of luck to the happy couple.



. Thirty-Nine



Mail Order Management Honors 190 Years' Service Shared By

"FIVE GOOD MEN AND TRUE"

45 Years—A. C. McFetridge 40 Years-W. H. Wilson 35 Years-L. A. Tempest - F. McKenzie - W. W. McLeod

"Sometimes we hear people refer to the pressure of modern business, but we have only to look at these five men to realize that hard work never hurt them." The speaker was Mr. A. H. Young, mail order superintendent.

Mr. Young was presiding over a dinner held in the Jade Room of the Fort Garry on Friday evening, June 11th, in honor of the five abovenamed men who recently completed long-service anniversaries.*

The truth of this observation was apparent as the guests of honor rose to receive the acclaim of their associates. There they stood —five sturdy, good men and true—sharing nearly 200 years of Eaton service—yet nary a bald head among them! Yea verily-neither had they enough gray hairs between them to make a decent sized handle-bar moustache!

Adding pleasure to the occasion was the presence of Mr. G. M. Eaton, director. Mr. Eaton thanked the men on behalf of our President, Lady Eaton and the directors for their long and outstanding service.

After Mr. Young had briefly reviewed the careers of those being honored, Mr. W. B. Pickard, store superintendent, made the following presentations: to Mr. McFetridge (group manager furniture and draperies, mail order) silverware; to Mr. Wilson (head of department sporting goods, mail order), a Royal Doulton iigurine; to Mr. Tempest (group manager millinery, laces, mail order), a mantel clock; to Mr. McKenzie (head of department toys, mail order), an easy chair; and to Mr. MacLeod (first assistant draperies, mail order), an opulent-looking golf bag.

Mr. Pickard spoke of his association with each of the five long-service men and paid them a warm tribute. Three he had once worked with personally-Alf Tempest who had since 'gone from horse collars to hats and feminine fol de rols"-Fred McKenzie who started with Eaton's moving barb wire—and Bill MacLeod -a man of many accomplishments.'

Responses of each man were brief, but all agreed that they had spent the happiest years of their lives working for the best company in the world.

(*See write-ups in June and July Contacts)

Descriptions of Pictures on Facing Page

p—Left: Mr. G. M. Eaton thanks each man on behalf of the Company.

Second Row—Left: Mr. A. C. McFetridge wonders what's in the parcel. Mr. W. W. MacLeod (right) smiles his thanks to Mr. Pickard.
Third Row—Left: Mr. Billy Wilson (left) receives his gift with a hearty handshake from his old friend, Mr. Pickard. Right: A touching little ballad by those two song birds, Bob Brown and Tom Dodds.

Fourth Row—Left: Mr. Alf Tempest has had a good time and is taking it right home with him in that mantel clock he's holding. Right: A corner of the jade room—the central figure standing is Mr. Bruce Sutherland. Bruce kept the boys in good voice during dinner. Bert Kilgour was the obliging accompanist. obliging accompanist.

Lower left corner is Fred McKenzie. Fred's share of the "loot" was comfort—an easy chair.

Seen and Heard in the Mail Order

(Continued from Page Thirty-Nine)

By J. Baynes

Departments 118A and 118 were all agog recently, when Elliott "Jumbo" Westman announced his name could be taken off the eligible bachelor list for Leap Year, 1948. The lucky girl is Elsie Pasmore (department 122). They plan to be married on July 8th.

We'll be there, Wes, if possible, to add our good wishes for your happiness to the many you have already received.

On Saturday, June 12th, Syd Gerrard left for his two-month holiday (lucky man!). He plans to browse around the local golf courses, vacation at one of the beaches, and also shape up his garden. In all, he intends to take it "real easy.'

We wish you good times, and good weather, Syd, to make your holiday complete, and we'll look forward to welcoming you back in August.

We hear "Slugger" Jackson is living up to his name in the baseball league. Between his baseball and golf, "Slugger" is a busy man, and we expect at least one championship at the end of the season. How about it, Jackson?

Evelyn Gaynor, a cheery member of department 118, left Saturday, June 5th, to become Mrs. Norman Jackson. The starry-eyed bride-to-be was the recipient of some lovely gifts from both the department and her associates. We join with many friends in wishing Evelyn all possible happiness in her new life.

By B. Stevens

Mail Order Cash: Hazel Mills is on the sick list. We all wish her a speedy recovery and hope she will be back with us soon.

Mrs. Lil Baker, of Vancouver, dropped in to see us while visiting in the city.

Florence Heindl left on Saturday, June 12th, to be married to Clifford Lang. The wedding will take place on June 19th. On leaving, Florence was presented with a lovely travelling case from the department and other gifts from her friends. Our very best wishes to the happy couple.







Showered with gifts! Three scenes from the parting salute to Miss M. O. Kelly, retiring after 43 years with Eaton's.

Parting Tribute to Miss M. O. Kelly

Forty-Three Years With Eaton's

"Has anybody here seen Kelly?" "Here she comes!" The whisper grew until the crowd gathered in the grill room were on their feet applauding that slendar, familiar figure, Miss Mary Olive (Molly) Kelly, as she walked proudly down the aisle on the arm of her supervisor, Mr. J. Laing, looking immaculate as ever in her crisply starched uniform.

It was store closing time on May 28th, and those present knew they were saying goodbye to a great little lady and one they were going to miss. "Faith and begorrah," to prove it they showered her with gifts! Mr. Laing led Miss Kelly to the lovely green occasional chair and footstool at the head of the grill room. Sinking into its luxurious upholstery she exclaimed happily. "Why it fits me to a "T!"

Whit ghis her. Early led whos keny to the levely green occasional chair and locasion at the head of the grill room. Sinking into its luxurious upholstery she exclaimed happily, "Why it fits me to a "T!" In saying farewell, Mr. Laing spoke of Miss Kelly's long record of devoted service to the Company. "Molly' Kelly started with Eaton's in 1905 and after 43 years of untiring effort in the department she has decided to take a holiday," he declared. "Few have earned it as much as you, Miss Kelly, and we wish you a very pleasant trip to the coast. We'll be looking forward to seeing you often." Edna Constant, in presenting the chair and footstool, gave "Kelly" all best wishes for long life and good health.

Mr. A. Wrigley, head of department, then presented her with a radio-phonograph, while to Margaret Williams fell the honor of presenting a torchiere lamp. Miss Kelly said "It's too much, I'm overwhelmed."

But the end was not yet! Margaret Freeman stepped forward and presented Miss Kelly with a lovely lapel pin. Not to be outdone, George Fox (first assistant) gave Miss Kelly a beautifully decorated cake, a parting gift from the bakeshop staff.

"I want you all to come and see me—but don't all come at once, I haven't enough cups and saucers," said "Kelly" with a twinkle in her eye and the suggestion of a tear. Thanking the departments for all the lovely and useful gifts, she added "I have told you all off at one time or another, but I'll miss each one of you more than I can say." Talk about the charm o' the Irish!

Seen and Heard in the Mail Order (Continued from Page Forty-One)

By M. Scott

9th Floor Gloves and hosiery department: Glad to report that Mr. Norman McDonald is coming along nicely after his recent operation. It is also nice to see Mr. W. Stewart back after his illness. We trust that you both will be feeling fit to enjoy

the summer ahead of you.

Best wishes to Ella Eliasson on her recent engagement to Ted Gunness. The big event happened on May 24th.

Our sincere wishes for long life and happiness to Margaret McCallum. While on summer vacation Margaret married and settled in Toronto.

Hope everyone will have a wonderful holiday wherever they go for their summer vacation!

Forty-Two

By M. Fraser

Department 3: A hearty welcome back to Jimmy Holmes, who was ill for several weeks. Glad you're feeling better, Jimmy. We are also happy to see Anne Tennant back and looking well after her recent operation. Hope it proves to be a real success, Annel

PRINTING PLANT PATTER

By B. Goulet

The rush of midsummer catalogue over, the girls of the department celebrated with a picnic at Assiniboine Park. Games, food and lots of fun made a pleasant afternoon for them.

Glad to welcome Dave Lawson, Ernie Query, Fred Cam and Fred Watmough back to work.

Leaving us to be married, Pauline Shelnicky was the recipient of a lovely bedthrow. Best wishes, Pauline!



Left Picture—"More power to you, George!" Despatch staff pulls surprise party on George Smith and present him with power lathe. Mrs. Smith receives a lovely bouquet. Right Picture—George (centre) is also presented with power saw next morning. Mr. Pickard, store superintendent, at left. Mr. Sam Young, head of despatch, at right.

George Smith Given Rousing Send Off!

Veteran Despatch Man Retires After 37 Years With Company

"... And those caissons keep rolling along." This stirring wartime song came to mind as the constant rumble of trucks, over their steel pathway, thundered above the presentation ceremony to George Smith—a staunch, white-haired Eatonian—who retired on May 29th after 37 years of devoted service with the Company. But George knew, and so did his fellow workers assembled to honor him, that the great system of supply must be kept rolling along.

Speaking above the din of the trucks, Mr. Pickard thanked George for his long, loyal service and presented him with a power saw on behalf of the despatch staff and friends. It was almost too much for George. Overwhelmed, he quickly brushed away a tear and said: "Last night they held a surprise party for me and presented me with a lathe—and now this morning a power saw—that shows a fellow what they think of him. You boys have been a great help to me and I'll never forget you."

Three cheers and a tiger for George broke up the gathering. "More power" to you, old-timer, in that home workshop...also long life and happiness!

* * *

"It's Been Dandy Working With You Boys!" Jim Cheyne Honored on Retirement

Now planning a trip to his native Aberdeen, Scotland, Jim Cheyne retired on Saturday, June 5th, after 34 years of loyal service with Eaton's. To show their affection for the light-hearted little Scot, the garage staff gathered to bid him au-revoir and to present him with a "top-flight" gladstone bag. (Can't you just see Jimmy walking doon the gang plank at Liverpool proudly carrying that bag with the "million-dollar" look!)

Mr. W. B. Pickard, store superintendent, making the presentation, spoke of the fine job Jim had done over the years—his devotion to the work at hand, his happy disposition and faculty of "laughing things off."

And those who know Jim Cheyne best will endorse Mr. Pickard's tribute. His special field has been the lubrication and

cooling of cars. "This Jim has always done so efficiently and faithfully that his work needed no supervision," says the garage management.

A bachelor, Jim joined Eaton's on March 16th, 1914, and served during World War I with the motor transport. Now footloose, he's planning a bit of travelling, especially to his native heath. As he thanked his fellow workers for their gift, Jimmy added:

"It's been dandy working with you boys."

Bon voyage, Jim, from a lot of admiring friends around Eaton's. We'll be seeing you on your return to Canada!







CONTACTS

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THEY CLICKED!

(What About You?)



Miss Fay Zilz (general office)

(radios)

Mr. J. P. Cook (express shipping)

Granddaddies' Field Day......26, 27

This trio of Eatonians were recently awarded prizes by the Winnipeg store's Suggestion Committee for bright and workable ideas. Their suggestions will also be reviewed by Company representatives from all across Canada for the Special Contest awards. If you haven't read about the Company-wide Employees' Suggestion Contest—it would be a bright idea to do so now (please turn back to pages 22 and 23).

\$1,100.00 In Extra Cash Prizes!

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Iot down that bright idea now!



FLASH! Attention Golfers! SENIORS' GOLF EVENT will be staged at Elmhurst, Friday, August 6th.

"JOURNEY'S END"

THOMAS I. FREESTONE

The passing of Tom Freestone, a member of the men's shoes department for 11 years is mourned not only by his fellow Eatonians but also in veterans' and masonic circles.

Mr. Freestone passed away suddenly on Wednesday, May 19th, at the early age of 44. A veteran of World War II he served with the R.C.C.S. in England, North Africa and throughout the entire Italian campaign.

He was not only a fine soldier, but his cheery smile and warm-hearted nature won him friends at every hand. Tom was an



indefatigable worker for the Fort Garry Branch, Canadian Legion, in which he held the office of vice-president. He was also a member of Fidelity Lodge, G.R.M., A.F. & A.M.

Our deepest sympathy is extended to his widow and family.



To the following Eatonians who have recently lost someone dear to them, we extend our sincere sympathy

In the Loss of His Wife

MR. M. ZELLIS (music)

In the Loss of Her Husband

MRS. A. NOONAN (grocery packing)

In the Loss of a Father

MISS W. HAMILTON (mail order cashiers)

MR. E. PETERSON (carpentry)
MISS B. STEPHENSON (cash
office)

In the Loss of a Mother

MR. F. McKENZIE (toys and wheel goods)

MISS J. STAPLETON (dress goods) MR. H. M. CARSON (merchandise display)

In the Loss of a Sister

MRS. M. KENDRY (women's coats and suits)

MISS D. STECH (mail order copying)

In the Loss of a Brother

MR. J. ELLIS (city advertising)

MISS M. M. REVIE (fashion salon)

